



# 2025 GIFT AND STATIONERY CATALOG



MindWare®



A MindWare® Brand



# MindWare®



## 2025 GIFT & STATIONERY CATALOG

For over 30 years, MindWare has helped parents, teachers, friends and families around the world spark imaginations, celebrate special moments and add more fun and learning to their lives. Our products are designed to maximize retail store sales with eye-catching packaging, quality you can see and prices everyone can afford.

### GIFT & TOY

- 4-Pack Wooden Puzzles
- Floor Puzzles
- Shaped Floor Puzzles
- Scratch & Sniff Puzzles
- Match Up Games & Puzzles
- Activities & Games
- Creative Activities
- Sensory

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### CARDS & STATIONERY

- Jewel Cards
- Googly Eye Cards
- Sticker Cards
- Decorate Your Own Cards
- Empowerment Cards
- Charm Cards
- Age-Specific Cards
- Tri-Fold Cards
- Neon Cards
- Tattoo Cards
- Foil Cards
- Scratch & Sniff Cards
- Glitter Cards
- Regular Cards
- Baby Cards
- Card Displays
- Card & Enclosure Assortments
- Googly Eye Gift Card Enclosures
- Foil Gift Card Enclosures
- Joke Gift Card Enclosures
- Glitter Gift Card Enclosures
- Scratch & Sniff Gift Card Enclosures
- Regular Gift Card Enclosures
- Baby Gift Card Enclosures
- Diaries
- Best You Toolbox

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### STICKERS

- Puffy
- Scratch & Sniff
- Glitter
- Glow-in-the-Dark
- Regular
- Googly Eyes
- Sticker Tins
- Reusable Sticker Totes
- Sticker and Totes Displays

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### BOOKS

- Sticker Activity Books
- Water Art Books
- Extreme Dot to Dot Mysteries
- Extreme Dot to Dot Books
- World of Dots
- Book Displays
- Colored Pencils
- Mystery Mosaics
- Color Counts
- Wild Wonders Coloring Books

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How to Order – Back Page



## 4-Pack Wooden Puzzle

Kids can fit the sturdy pieces together to create one of four dynamic scenes in this compact 4-pack of puzzles!

**KIDS LEARN:**

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

**CONTENTS:**

- 4 puzzles with 12 large pieces each
- Sturdy wood pieces fit inside storage box

**AGES 3+**

5 1/2" w x 1 1/2" h x 7 1/2" d  
Minimum 6



## Dynamite Dinosaurs

14208178



## Floor Puzzles

These adorably designed floor puzzles have unique puzzle shapes for extra fun!

**AWARDS**

Oppenheim Toy Portfolio  
Platinum Award

**KIDS LEARN:**

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

**CONTENTS:**

- Rope carrying handles
- Large pieces
- Special-shaped pieces
- Measures over 2' x 3'
- Foil accents



## Unicorn

PZ21



**AGES 3+**

11" w x 7" h x 3 1/2" d  
Minimum 6



## Racecar

14125383



**AGES 3+**

11" w x 7" h x 3 1/2" d  
Minimum 6





## Value Shaped Floor Puzzles

Magically illustrated, these floor puzzles include thick and sturdy pieces designed to hold up to the countless times kids will want to assemble them!

### KIDS LEARN:

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

### CONTENTS:

- Large pieces
- Special-shaped pieces
- Completed puzzles measure approx. 20" x 30"

### AGES 3+

7" w x 11" h x 3 1/2" d vertical box  
11" w x 7" h x 3 1/2" d horizontal box  
Minimum 6



### Unicorn

14426642



### Racecar

14426639



### Dinosaur

14426641



### Mermaid

14426640



## Scratch & Sniff Puzzles

Engaging to solve with fun final scenes, these puzzles include special-shaped pieces with a scratch and sniff surprise.

### KIDS LEARN:

- Visual and scent recognition
- Fine motor development
- Problem solving
- Critical thinking

### CONTENTS:

- Colorful pieces
- Select scented pieces
- Completed puzzles measure 14" x 19"
- 80+ pieces each

### AGES 5+

7 1/2" w x 9" h x 2 3/4" d box  
Minimum 6



SWEET SMELLS  
BAKERY  
14426643



CANDY KINGDOM  
14426644





# Match Up Games & Puzzles

Toddlers and young children can use these colorful cards as a matching game, memory game or fun puzzle for three activities in one convenient, compact package!

**KIDS LEARN:**

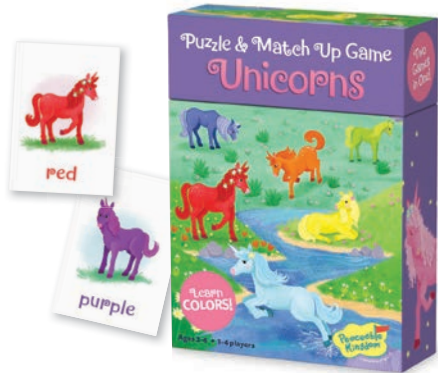
- Memory skills
- Hand-eye coordination

**CONTENTS:**

- 24 - 3 1/2" x 5" cards
- 24-piece puzzles
- Instructions
- Parent teaching prompts

**AGES 2+**

4"w x 5 1/4"h x 1 1/4"d  
Minimum 6



Unicorns

MU21



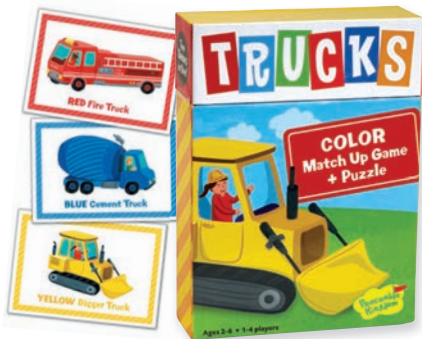
Mama and Baby

MU26



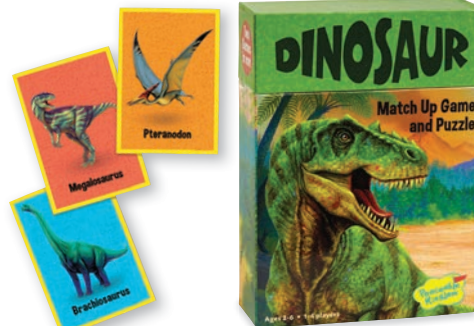
Princess

MU4



Trucks

MU13



Dinosaur

MU10



# Match Up Games & Puzzles Set

YOU PICK  
PGM5529



**CONTENTS:**

- FREE display case
- 16 games, 4 each of 4 designs

PICK ANY  
4  
DESIGNS!



## Alphabet Bingo!

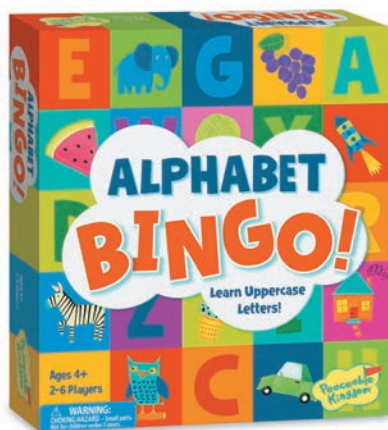
A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!

### KIDS LEARN:

- Letter recognition
- Uppercase letters
- Letter/object association

### CONTENTS:

- 6 double-sided gameboards
- 26 alphabet tokens
- 72 plastic chips
- Drawstring bag
- Instructions for multiple ways to play



### ALPHABET BINGO! GM112



6 43356 05840 2

### AGES 4+ PLAYERS 2-6

7" w x 8" h x 1 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

### AWARDS

Oppenheim Toy  
Portfolio Gold Award

## Alphabet Go Fish!

An educational version of everyone's favorite card game. Got any G's? Go fish!

### KIDS LEARN:

- Letters
- Spelling
- Letter sounds

### CONTENTS:

- 52 oversized cards
- Instructions



### ALPHABET GO FISH! AM3



6 43356 04893 9

### AGES 4+ PLAYERS 3-6

7 3/4" w x 4 3/4" h x 1" d  
Minimum 6

## Learning Fun Totes

A solid addition to your early education resources, these teacher-designed learning fun totes offer a fun way to teach students letters and numbers.

### KIDS LEARN:

- Critical thinking
- Fine motor skills
- Important alphabet and number concepts

### ALPHABET CONTENTS:

- 106 magnets
- 12 learning sheets
- 4 Alphabet Fun sheets
- 5 Sight Word sheets
- 2 Fun with Sounds sheets
- 1 Name Writing/Letter Line sheet
- 1 Rhyme Time sheet
- 1 dry erase marker
- Parent guide

### ALPHABET LEARNING FUN TOTE 14122643

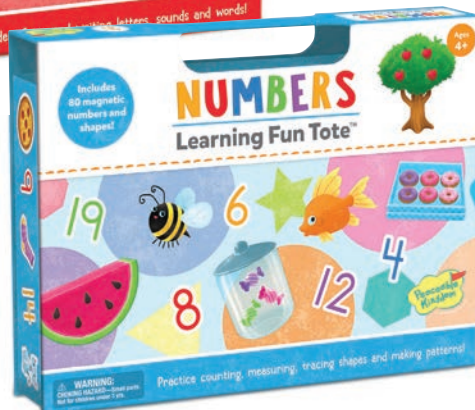


1 95130 39480 5

### AGES 4+

10 1/2" w x 8" h x 2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



### NUMBERS CONTENTS:

- 80 magnets
- 11 learning sheets
- 5 Number Matching sheets
- 1 Patterns sheet
- 2 Counting Fun sheets
- 1 Dot to Dot sheet
- 1 Fun with Shapes sheet
- 1 Measuring Fun/Number Line sheet
- 1 dry erase marker
- Parent guide

### NUMBERS LEARNING FUN TOTE 14122644



1 95130 39483 6

### AGES 4+

10 1/2" w x 8" h x 2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Travel Size Qwirkle™

Great for add-on sales, this compact edition of MindWare's best-selling game plays just like the original: make columns or rows of matching colors or shapes with no duplicates.

### PRODUCT FEATURES:

- High-quality wooden tiles
- Convenient zippered storage bag
- Fun and competitive for all ages
- Designed to peg or display on shelf

### CONTENTS:

- 108 3/4" x 3/4" wooden tiles
- Sturdy canvas travel bag
- Rules



ACTUAL  
TILE SIZE



TRAVEL SIZE QWIRKLE™  
52132



7 36970 52132 9

AGES 6+  
PLAYERS 2-4

5 1/4" w x 5" h x 2 1/4" d  
Minimum 12

WARNING: Choking Hazard —  
Contains small parts.  
Not for children under 3 yrs.



## Qwirkle™ Rummy

The goal of this fun family card game is to create sets of 6 matching suits or colors, score Qwirkles and win!

### PRODUCT FEATURES:

- A card game twist on MindWare's best-selling family game
- Easy to learn, exciting to play
- Games last 15 to 30 minutes
- Travel-friendly size

### CONTENTS:

- 110 cards
- Rules

QWIRKLE™ RUMMY  
13838443



8 89070 13521 4

AGES 8+  
PLAYERS 2-4

3 1/2" w x 5 1/2" h x 3/4" d  
Minimum 12

## Qwirkle™ Rummy Display with 12 Qwirkle Rummy Card Packs

Place this point-of-purchase display with 12 decks of Qwirkle Rummy cards near the register to drive impulse buys!

QWIRKLE™ RUMMY DISPLAY  
WITH 12 QWIRKLE RUMMY  
CARD PACKS  
13953984



1 92073 94248 3

AGES 6+

7 3/4" w x 6" h x 5 1/4" d  
Minimum 1



## Logic Links

Follow the clues on these popular deductive reasoning puzzle cards to place the plastic chips and solve each puzzle.



### PRODUCT FEATURES:

- Four difficulty levels: beginner to expert
- Portable size — solve puzzles anywhere
- Long-time staple, bright new look

### CONTENTS:

- 166 puzzles
- 32 colored chips
- Instructions

LOGIC LINKS  
32015



### AWARDS

Parents' Choice Silver Award

AGES 6+  
PLAYERS 1+

5 1/4" w x 5 1/4" h x 1 3/4" d  
Minimum 12

## Best You Shake Up the Conversation Friends Edition

These thought-provoking icebreaker questions help players get to know new friends and strengthen existing bonds.

### PRODUCT FEATURES:

- Unique addition to your game offerings
- High replay value

### CONTENTS:

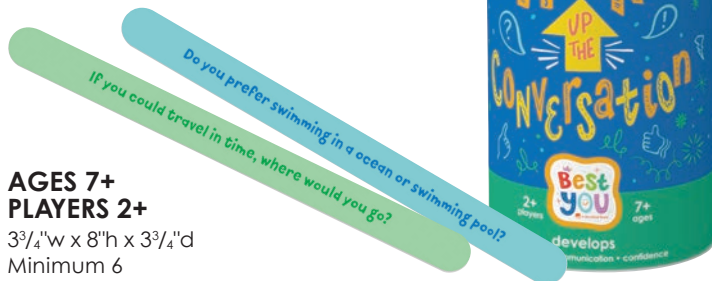
- 50 multi-colored question sticks

BEST YOU SHAKE UP  
THE CONVERSATION  
FRIENDS EDITION  
14284554



AGES 7+  
PLAYERS 2+

3 3/4" w x 8" h x 3 3/4" d  
Minimum 6



## PicWits!

Every image is worth a thousand laughs as players match picture cards to a caption card with comical results!

### PRODUCT FEATURES:

- Puts the party in an uproar
- Funny images range from mild to wild
- Simple rules

### CONTENTS:

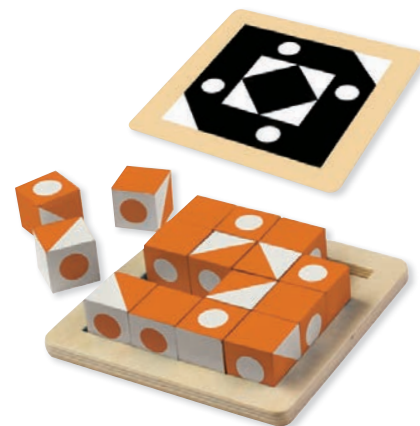
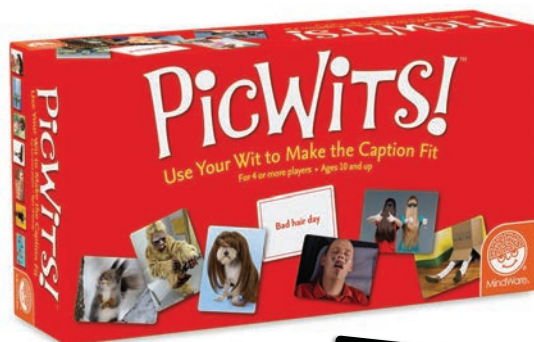
- 504 colorful photo cards
- 144 caption cards
- Rules

PICWITS!  
56002



AGES 10+  
PLAYERS 4+

10 1/2" w x 10 1/2" h x 2 1/4" d  
Minimum 6



## Q-bitz Solo

This travel-sized version of MindWare's best-selling game Q-bitz can be played alone or used to add another player, color and pattern card assortment to the original game.

### PRODUCT FEATURES:

- Travel-friendly game
- Perfect for solo play
- A great expansion set for original Q-bitz
- High-quality wooden cubes and building tray

### CONTENTS:

- 16 wooden cubes
- 20 Q-bitz Solo pattern cards
- Wooden tray
- Rules
- Storage tin

Q-BITZ SOLO  
58070



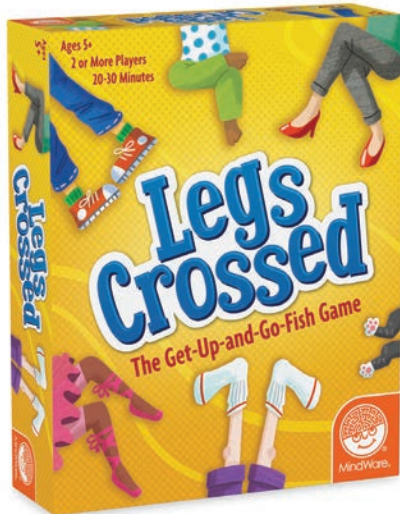
AGES 8+  
PLAYERS 1

4" w x 4" h x 1 1/2" d  
Minimum 12



## Legs Crossed

A fresh twist on classic matching card games, Legs Crossed requires players to zip their lips and use body language to ask for the cards they need!



**LEGS CLOSED**  
**14414841**



### PRODUCT FEATURES:

- Offers a quirky twist on the classic Go Fish game
- Adds diversification to your card games
- Attracts families seeking unique indoor activities, giving your profits a leg up

### CONTENTS:

- 44 oversized, durable playing cards
- Instructions

**AGES 5+**  
**PLAYERS 2+**

4<sup>3</sup>/<sub>4</sub>"w x 5<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>2</sub>"d  
Minimum 6

## Nacho Pepper!

Players will be on the edge of their seats as they race to grab peppers and win rounds, all while avoiding spelling out the word NACHO.



### PRODUCT FEATURES:

- Unique, exciting option for family game nights
- Enhances quick thinking and dexterity for players ages 6 and up
- This classic card game features a spicy twist

### CONTENTS:

- 5 squishy peppers
- 48 Nacho cards
- 2 Super Nacho cards
- Instructions

**NACHO PEPPER!**  
**14414861**



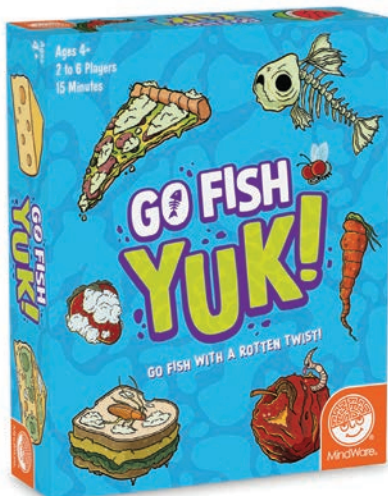
**AGES 6+**  
**PLAYERS 2-6**

6"w x 5<sup>1</sup>/<sub>4</sub>"h x 6"d  
Minimum 6

**AWARDS:**  
**CREATIVE CHILD PAL**

## Go Fish YUK!

In this silly twist on the classic Go Fish card game, players try to collect sets of cards that feature enticing foods while avoiding the rotten "YUK!" version of each food.



**GO FISH YUK!**  
**14469522**



### PRODUCT FEATURES:

- Familiar game play with a rotten twist
- Eye-catching artwork keeps players engaged
- Compact packaging makes it an easy add-on sale

### CONTENTS:

- 65 oversized, durable cards
- Instructions

**AGES 4+**  
**PLAYERS 2-6**

4<sup>1</sup>/<sub>4</sub>"w x 1<sup>1</sup>/<sub>2</sub>"h x 5<sup>3</sup>/<sub>4</sub>"d  
Minimum 6

## KEVA® Brain Builders

These multi-dimensional puzzles make great brain-teasing gifts for budding young minds!

### PRODUCT FEATURES:

- 2-dimensional diagrams with multiple views to interpret
- Zippered carrying case provides easy storage
- Low retail provides attractive introduction to KEVA

### CONTENTS:

- 20 KEVA planks
- 30 double-sided cards
- Instructions
- Zippered storage case



**KEVA® BRAIN BUILDERS**  
**66009**



**AGES 7+**

5<sup>1</sup>/<sub>4</sub>"w x 5"h x 2<sup>1</sup>/<sub>4</sub>"d  
Minimum 12

## Paint Your Own

This nostalgic tabletop decoration is a delightful way to bring beloved memories of holidays past into the here and now!

### PRODUCT FEATURES:

- Great retro trend item
- Light bulbs can be swapped out for different occasions
- Preset timer feature automatically turns the lights on and off each day

### CONTENTS:

- 8 1/2" porcelain tree
- 90 artificial light bulbs
- 12 paints
- 2 paintbrushes
- Painting guide

## Porcelain Tree Light

14116918



AGES 8+

6" w x 11 1/2" h x 9 1/4" d  
Minimum 6



MindWare's best-selling Porcelain Vase craft is now packaged for individual sale.

### PRODUCT FEATURES:

- Individual units are perfect for birthday parties, craft dates and gift bags
- Great for driving impulse purchases and boosting transaction sizes
- Teaches artistic effects like color mixing, sponging and stippling

### CONTENTS:

- 12 units, each including a 5" tall porcelain vase, 6 porcelain paints, paintbrush and instructions
- Vibrant, die-cut point of purchase display

## Porcelain Single Vase Display

13809212



14 1/2" w x 13 1/2" h x 9 1/2" d  
Minimum 1

## Christmas Tree

Featuring adorable animals decorating a Christmas tree, this playful puzzle measures 3 feet tall for supersized entertainment.

### PRODUCT FEATURES:

- Contains foil special-shaped pieces
- Great for home or classroom use

### CONTENTS:

- 49 puzzle pieces
- Box with carrying cord



14118730



AGES 3+

11" w x 3" h x 7" d  
Minimum 6

## 12 Days of Wood Ornaments

This countdown craft features 12 unique laser-cut wood ornaments that can be popped out, assembled into fun holiday designs and then hung on Christmas trees.

### PRODUCT FEATURES:

- Great for DIY holiday decor or arts and crafts projects
- Develops creativity, hand-eye coordination and fine motor skills

### CONTENTS:

- 12 laser-cut wood ornaments
- Ribbons for hanging
- Assembly instructions



14125384



AGES 8+

11 1/2" w x 11 1/2" h x 3" d  
Minimum 6



# Hocus Pocus Magic Show Tricks

Playing off the success of our full 20-trick showstopping Hocus Pocus Magic Show, these kits make great impulse buys!



## Vanishing Ball

### PRODUCT FEATURES:

- Boost sales with this 1-trick kit displayed beside the other Hocus Pocus sets as a starter pack or an add-on purchase
- Offers a fun introduction to magic sets for kids ages 6 and up
- Comes with an easy-to-follow guide as well as a link to an engaging online video tutorial

### CONTENTS:

- Wooden magic dome
- Red foam ball
- Instructions

14427677

AGES 6+

6 1/2" w x 3/4" h x 9 3/4" d  
Minimum 12



## Incredible Illusions

### PRODUCT FEATURES:

- Includes clear written instructions and a QR code linking to an online video tutorial
- This 1-trick kit makes magic accessible to all skill levels
- Compact package easily fits on any shelf, making it an ideal impulse buy or gift addition

### CONTENTS:

- Wooden illusion box
- Scarf wand
- Instructions

14427676

AGES 6+

6 1/2" w x 2" h x 9 3/4" d  
Minimum 12



## Color Psychic and Scarf Switch

### PRODUCT FEATURES:

- Includes written instructions, plus an easily accessible online tutorial video
- Entertaining introduction or add-on to the popular Hocus Pocus Magic Show set
- Boost your store's appeal with this unique, easy-to-learn magic trick kit

### CONTENTS:

- Magical scarves
- 4 crayons
- Instructions

14427678

AGES 6+

6 1/2" w x 2 3/4" h x 9 3/4" d  
Minimum 12



## Stone Gnome

This hand-painted stone ornament craft is fun for all ages!

### PRODUCT FEATURES:

- Ready to paint out of the box
- DIY outdoor decor option

### CONTENTS:

- 8 1/2" Garden Gnome
- 12 paints
- Paintbrush
- Instructions

13935638

AGES 8+

11 1/4" w x 7 1/2" h x 5 1/4" d  
Minimum 6



## Sensory Sprouts Sensory Mat

This leaf-shaped water mat is great for tummy time and sensory exploration.

**PRODUCT FEATURES:**

- Neutral color palette
- Adorable bugs and creatures engage babies
- Offers sensory stimulation and helps develop head, neck and shoulder muscles

**CONTENTS:**

- Inflatable leaf-shaped sensory mat that holds water
- 8 floating shapes
- Pop-off flower attachment



**SENSORY SPROUTS  
SENSORY MAT  
14382705**



**AGES 6 mo+**  
10" w x 7 1/4" h x 2" d  
Minimum 6

## Sensory Sprouts Surprise Puzzle

It's two toys in one: babies can enjoy soothing chimes, colorful surfaces, a shiny mirror and fun bead slides, while toddlers can complete the shape puzzle.

**PRODUCT FEATURES:**

- Offers a sensory twist that babies love
- Quality construction and multi-sensory elements ensure customer satisfaction
- Encourages evergreen product sales

**CONTENTS:**

- Wood puzzle board
- 4 wood puzzle pieces with interactive components



**SENSORY SPROUTS  
SURPRISE PUZZLE  
14547951**



**AGES 6 mo+**  
7" w x 2" h x 7" d  
Minimum 6

## Sensory Sprouts Peek & Pull Tissue Box

A cute design and contemporary color palette make this sensory toy a stylish addition to any nursery or playroom.

**PRODUCT FEATURES:**

- Bright, eye-catching packaging
- Soft, durable box toy with scarves of different textures

**CONTENTS:**

- Greenhouse-shaped box with hole at top and zipper opening on bottom
- 12 sensory scarves



**SENSORY SPROUTS  
PEEK & PULL  
TISSUE BOX  
14382704**



**AGES 6 mo+**  
8 1/4" w x 10 1/4" h x 7 1/4" d  
Minimum 6

## Sensory Sprouts Infant Essentials Set

Infants can rustle crinkle paper, grasp vibrant ribbons and gum soothing teethers in this tactile sensory set.

**PRODUCT FEATURES:**

- Attractive, see-through packaging makes it perfect for gifting
- Offers soothing sensory stimulation

**CONTENTS:**

- Textured carrot teether
- Crinkle leaf teether
- Shake and spin snail



**SENSORY SPROUTS  
INFANT  
ESSENTIALS SET  
14547952**



**AGES 3 mo+**  
13" w x 12 1/2" h x 3" d  
Minimum 6



## Foodie Fidgets Squishy Bao Bun and Dumplings

These soft squishies combine the joy of food with the calming benefits of fidget toys.

**PRODUCT FEATURES:**

- Variety of shapes and sensory textures appeals to a broad customer base
- Durable, high-quality materials
- Attracts both sensory-seeking kids and adults needing a pinch of relaxation

**CONTENTS:**

- Bao bun
- Green dumpling
- Purple dumpling
- Tan dumpling
- Yellow dumpling
- Finger chopsticks

**FOODIE FIDGETS  
SQUISHY BAO BUN  
AND DUMPLINGS  
14291928**



**AGES 5+**

5" w x 4" h x 3 1/2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Ramen Noodles and Toppings

Stretchable ramen noodles and squishy toppings form a recipe that's sure to serve up sales!

**PRODUCT FEATURES:**

- Different colors and textures appeal to all ages
- Excellent shelf appeal with vibrant packaging
- Stylish, realistic-looking food designs

**CONTENTS:**

- Stretchy noodles
- Pepper squishy
- Mushroom squishy
- Egg squishy
- Broccoli squishy
- Scallions
- Finger chopsticks

**FOODIE FIDGETS  
RAMEN NOODLES  
AND TOPPINGS  
14295648**



**AGES 5+**

3 3/4" w x 4 1/2" h x 3 3/4" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

## Foodie Fidgets Sushi Tray

These soft toys are not only a feast for the fingers but are served in eye-catching packaging that stands out on any shelf.

**PRODUCT FEATURES:**

- Different textures provide a unique tactile experience
- A novel gift idea for foodies
- Compact and portable

**CONTENTS:**

- 1 soy sauce packet squishy
- 2 sushi roll squishies
- 2 sashimi squishies
- 1 wasabi squishy
- Finger chopsticks

**FOODIE FIDGETS  
SUSHI TRAY  
14295649**



**AGES 5+**

8 1/2" w x 5 1/2" h x 2" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



## Sensory Genius Fun & Focus Packs

These tools help relax the mind, release nervous energy and solve multiple sensory needs.

**PRODUCT FEATURES:**

- Provides soothing sensory stimulation
- Can be used to improve focus at home, work or school

**CONTENTS:**

- 1 Colorfall™
- 1 Zip-a-Dee™
- 1 Rainbow Sqwooz™

**SENSORY GENIUS  
FUN & FOCUS PACK  
14116914**



**AGES 5+**

7 1/4" w x 9" h x 2 1/4" d  
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



**CONTENTS:**

- 1 Sensy Band
- 5 Mini Sensory Mats
- 1 Popper Ball

**SENSORY GENIUS  
FUN & FOCUS PACK:  
TEXTURES  
14284550**



**AGES 5+**

7" w x 8" h x 2" d  
Minimum 6



Each item in the Sensory Genius line was thoroughly researched and thoughtfully designed to support the sensory needs of children and adults. They are ideal choices for educators, therapist and anyone seeking quiet activities for sensory processing. Plus, the striking colors, eye-catching packaging and value price points make these essential impulse products to carry in your store.

**AGES 5+**

## Sensory Mats

Four textured and contoured mats stimulate the senses in hands and feet to improve focus and reduce stress.



**CONTENTS:**

- 4 Sensory Mats

**SENSORY GENIUS  
SENSORY MATS  
14093630**



8 1/4" w x 8 1/4" h x 2" d  
Minimum 12

## Mini Sensory Mats

Five unique textures put relaxation in the palm of your hand. Easy to sanitize and clip to bags or backpacks.



**CONTENTS:**

- 5 Mini Sensory Mats

**SENSORY GENIUS  
MINI SENSORY  
MATS  
14284549**



5 3/4" w x 7 1/4" h x 2" d  
Minimum 12

## Imagination Poppers

Take the popper trend to the next level with this engaging set. Build 40 unique poppers by following the pattern cards or create your own custom poppers by sliding the blocks together in various ways.



**CONTENTS:**

- 30 popper blocks,  
5 each of 6 colors
- 20 two-sided  
design cards

**SENSORY GENIUS  
IMAGINATION  
POPPERS  
14144997**



9 1/2" w x 7" h x 2" d  
Minimum 6

## Weighted Lap Pad

The gentle pressure of this five-pound lap pad helps users ages 5 and up relax and focus. The thick, plush fabric is textured on one side for additional sensory input and is easy to clean by hand washing in cold water.



**CONTENTS:**

- 1 Weighted Lap Pad

**SENSORY GENIUS  
WEIGHTED LAP PAD  
14093628**



14" w x 12" h x 3 1/4" d  
Minimum 6

## Wobble Cushion

Stand or sit on this large 13" air-filled cushion to engage and strengthen core muscles while boosting focus. Two surface textures provide sensorimotor training.



**CONTENTS:**

- 1 Wobble Cushion
- 1 air pump

**SENSORY GENIUS  
WOBBLE CUSHION  
14093629**



13" w x 13" h x 2 3/4" d  
Minimum 6

**AWARDS  
PAL Award**

## Stretchy Strings

Twist, twirl and stretch these strings over 3 feet long to build hand and arm strength while relieving neck and shoulder tension.



**CONTENTS:**

- 2 Stretchy Strings

**SENSORY GENIUS  
STRETCHY STRINGS  
13791397**



5 3/4" w x 7 1/4" h x 2 1/4" d  
Minimum 12



## Sensy Pop!

This 3-in-1 sensory aid includes a popper, textured border and ball to slide back and forth through a silicone channel. Easy to add to a keychain or backpack.



**CONTENTS:**  
• 1 Sensy Pop!

**SENSORY GENIUS  
SENSY POP!  
13971527**



5<sup>3</sup>/<sub>4</sub>"w x 1<sup>1</sup>/<sub>4</sub>"h x 5<sup>3</sup>/<sub>4</sub>"d  
Minimum 12

## Sqwooz

This super squishy stress-relieving ball is free of harmful BPAs and phthalates and always returns to its original shape.



**CONTENTS:**  
• 1 Sqwooz ball

**SENSORY GENIUS  
SQWOOZ  
13785010**



3<sup>1</sup>/<sub>2</sub>"w x 7" h x 2" d  
Minimum 12

## Sensy Band

Our most popular sensory aid features textured silicone that is comfortable to wear and soothing to touch. Adjusts to fit any wrist size.



**CONTENTS:**  
• 1 Sensy Band

**SENSORY GENIUS  
SENSY BAND  
13785006**



2<sup>3</sup>/<sub>4</sub>"w x 5<sup>1</sup>/<sub>4</sub>"h x 3<sup>1</sup>/<sub>2</sub>"d  
Minimum 12

## Stress Balls

Three levels of resistance provide benefits to body and mind. Squeeze the green ball to ease stress, yellow to increase blood flow and pink to strengthen muscles.



**CONTENTS:**  
• 3 Stress Balls

**SENSORY GENIUS  
STRESS BALLS  
13785009**



2<sup>1</sup>/<sub>4</sub>"w x 6<sup>1</sup>/<sub>2</sub>"h x 2<sup>1</sup>/<sub>4</sub>"d  
Minimum 12

## Pencil Pushers

Each pencil in this set incorporates a tactile texture, satisfying sound or calming motion. Sensory tops can be removed and used with any standard pencil.



**CONTENTS:**  
• 3 pencils  
• 3 pencil tops

**SENSORY GENIUS  
PENCIL PUSHERS  
13785011**



3" w x 8<sup>3</sup>/<sub>4</sub>" h x 1" d  
Minimum 12

## Finger Fling

These mesmerizing iridescent and lightweight metal disks build dexterity with each twirl and spin.



**CONTENTS:**  
• 1 Finger Fling

**SENSORY GENIUS  
FINGER FLING  
13791399**



4<sup>1</sup>/<sub>2</sub>"w x 7<sup>1</sup>/<sub>2</sub>"h x 2<sup>1</sup>/<sub>2</sub>"d  
Minimum 12

## Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design  
Cards to celebrate achievement, build confidence and show you care.



**BUNCHES AND BUNCHES AND BUNCHES!**  
**5937G**



**YOU DID IT!**  
**5936G**



**KEEP BEING LLAMAZING!**  
**6601G**



## Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**WISHING YOU A HOPPY BIRTHDAY!**  
**14338566**



**HOPE IT'S LEGENDARY!**  
**14338563**



**YOU'RE ONE IN A CHAMELEON!**  
**6100GE**



**HOPE YOU HAVE A DINO-MITE BIRTHDAY!**  
**6108GE**



**TAKE A BIG BITE OUT OF BIRTHDAY FUN!**  
**6103GE**



**HAVE A DOGGONE GREAT BIRTHDAY!**  
**6106GE**



**HOPING YOUR SPECIAL DAY IS AS SWEET AS YOU!**  
**6105GE**



**HOPE YOUR BIRTHDAY IS ONE-IN-A-MELON!**  
**6104GE**





# Sticker Birthday Cards

15" x 7" card with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.



**HOPE IT'S DELICIOUS!**  
**6003ST**



**HOPING YOUR SPECIAL DAY IS FULL OF  
SUNSHINE AND RAINBOWS!**  
**6002ST**



**HOPE YOUR DAY IS FULL OF  
SMILES!**  
**6004ST**



# Decorate Your Own Birthday Cards

15" x 7" card with envelope • Minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.



**HAVE A SEA OF FUN ON  
YOUR SPECIAL DAY!**  
**6300ST**



**IT'S PARTY TIME!**  
**6301ST**



**HOPE IT'S MAGICAL!**  
**6000ST**



# Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



**YOU'RE A REAL TREASURE!**  
**6900JL**



**HAVE A FAIRY  
MAGICAL DAY!**  
**6901JL**



**WISHING YOU A HOOT OF  
A BIRTHDAY!**  
**6902JL**



# Charm Birthday Cards

5" x 7" • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



**CONTROLLER**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6201CC**

**RAINBOW**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6000CC**

**FLOWERS**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6002CC**

**PIZZA**  
WEAR THIS FRIENDSHIP  
CHARM, AND  
I'LL WEAR ONE TOO!  
**6001CC**

**UNICORN**  
TODAY IS YOUR BIRTHDAY,  
MAGICAL WISHES  
TO YOU! WEAR THIS  
FRIENDSHIP CHARM,  
AND I'LL WEAR ONE TOO!  
**6200CC**



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

# Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



**HOORAY, YOU'RE 1!**  
HOPE YOUR DAY IS FUN!  
HAPPY BIRTHDAY!  
**6602G**

**WOO-HOO!**  
LOOK WHO'S 2!  
HAPPY BIRTHDAY!  
**6603G**

**YIPPEE!**  
YOU'RE 3!  
HAPPY BIRTHDAY!  
**6640G**

**HIP HIP HOORAY!**  
HAPPY  
4TH BIRTHDAY!  
**6605G**

**SWING INTO THE**  
HAPPIEST DAY EVER!  
HAPPY 5TH BIRTHDAY!  
**6606G**





# Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**YOU'RE ONE! WHAT FUN!  
HAPPY BIRTHDAY!  
5180G**



**HOORAY FOR YOU!  
HAPPY 2ND BIRTHDAY!  
5181G**



**YOU'RE THREE!  
THE BEST AGE TO BE!  
HAPPY BIRTHDAY!  
5182G**



**HAVE A POPPING FUN  
BIRTHDAY!  
5183G**



**HIP HIP HOORAY FOR A  
GREAT BIRTHDAY!  
5184G**



**HAPPY BIRTHDAY TO  
ONE COOL KID!  
5185G**



**HOPE YOUR BIRTHDAY IS  
BURSTING WITH FUN!  
5648G**



**LET'S CELEBRATE!  
HAPPY BIRTHDAY!  
5649G**



**WIGGLE AND SHAKE FOR YOUR  
BIRTHDAY CAKE HAPPY 1ST BIRTHDAY!  
6608G**



**HAPPY BIRTHDAY, TODAY YOU ARE ONE!  
CUTE AS A PUPPY AND LOTS OF FUN!  
6609G**



**WHAT FUN!  
HAPPY 1ST BIRTHDAY!  
5651G**



## Confetti Birthday Cards

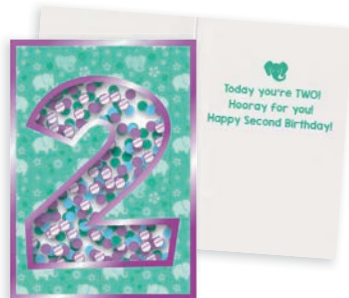
5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE  
IS SUCH FUN!  
HAPPY FIRST BIRTHDAY!  
6000CF



1 92073 55065 7



TODAY YOU'RE TWO!  
HOORAY FOR YOU!  
HAPPY SECOND BIRTHDAY!  
6001CF



1 92073 55066 4



YIPPEE!  
YOU'RE THREE!  
HAPPY THIRD BIRTHDAY!  
6002CF



1 92073 55067 1



WISHING YOU FUN GALORE  
AS YOU TURN FOUR!  
HAPPY FOURTH BIRTHDAY!  
6003CF



1 92073 55068 8



HIP HIP HOORAY!  
YOU'RE FIVE TODAY!  
HAPPY FIFTH BIRTHDAY!  
6004CF



1 92073 55069 5



HAPPY SIXTH BIRTHDAY!  
HOPE IT'S SUPER!  
6005CF



1 92073 55070 1



HAPPY SEVENTH BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
6006CF



1 92073 55071 8



HAPPY BIRTHDAY TO  
A SUPERSTAR  
EIGHT-YEAR-OLD!  
6007CF



1 92073 55072 5

## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design



LET'S PAWTY!  
14338567



8 86102 03458 3



HOPE IT'S GREAT!  
6603TF



1 95130 08962 6



## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper  
 • Recycled colored envelope • Minimum 12 per design



FOIL

WISHING YOU A  
 WILD BIRTHDAY!  
 6601TF



1 92073 78866 1



FOIL

YOU'RE ON THE FAST TRACK  
 TO A GREAT DAY!  
 14395667



1 97640 36373 9



FOIL

SPARKLE AND SWISH FOR A  
 BUBBLY BIRTHDAY WISH!  
 5924TF



6 43356 25924 3



FOIL

HAVE FUN ON THIS  
 SPECIAL DAY!  
 14395665



1 97640 36367 8



FOIL

SENDING MAGIC YOUR  
 WAY ON THIS SPECIAL DAY!  
 6025TF



1 92073 54782 4

## Tall Tri-Fold Birthday Cards

Card printed on FSC paper  
 • Recycled colored envelope  
 • Minimum 12 per design



FOIL

HAVE AN EXTRA  
 SWEET DAY!  
 HAPPY BIRTHDAY!  
 6800TF



1 95130 08964 0



FOIL

HAPPY BIRTHDAY!  
 IT'S YOUR DAY TO  
 BE TOP DOG!  
 6801TF



1 95130 08965 7

## Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**FOIL**

**MER-MAKE A WISH!  
HAPPY BIRTHDAY!  
6600TF**



1 92073 78865 4



**IT'S A FAIRY GOOD DAY  
FOR A BIRTHDAY! HOPE IT'S  
AS SPECIAL AS YOU!  
6604TF**



1 95130 08963 3



**GLITTER**

**WISHING YOU A  
RAINBOW OF FUN!  
5919TF**



6 43356 25919 9



**GLITTER**

**HOPING YOUR DAY IS  
SUPER SWEET!  
6024TF**



1 92073 54781 7



**FOIL**

**FIND YOUR WAY TO THE  
TREASURE!  
HAPPY BIRTHDAY!  
5922TF**



6 43356 25922 9



**FOIL**

**HAVE A ROARIN'-GOOD,  
DINO-RIFFIC,  
STOMPIN' GREAT TIME!  
5921TF**



6 43356 25921 2

## Neon Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**YOU'VE REACHED THE NEXT  
LEVEL! HAPPY BIRTHDAY!  
5937NE**



6 43356 25937 3



**KICKFLIP YOUR WAY TO  
A RAD DAY!  
5935NE**



6 43356 25935 9



# Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HAPPY BIRTHDAY! I'M 4  
5828T



HAPPY BIRTHDAY! I'M 5  
5829T



HAPPY BIRTHDAY! I'M 6  
5830T



# Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



WISHING YOU OCEANS OF FUN!  
14395666



REV IT UP, IT'S YOUR SPECIAL DAY!  
14395663



HAPPY BIRTHDAY! HOPE YOU HAVE A COOL DAY!  
14395670



HOPE YOUR DAY IS AS SWEET AS YOU!  
14395669



HOPE IT'S RAD!  
14395671



A GREAT DAY IS WRITTEN IN THE STARS  
14338557



HAVE A WILD BIRTHDAY!  
14338568



DIE-CUT

BIRTHDAY WISHES!  
14338562



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPING YOUR BIRTHDAY  
IS THE G.O.A.T.!  
(GREATEST OF ALL TIME)  
14338564



HAPPY BIRTHDAY!  
GO NUTS!  
14338561



HAVE A  
SUPER DAY!  
6413FC



WISHING YOU  
AN ALL-STAR  
BIRTHDAY!  
6414FC



HOPE YOUR BIRTHDAY IS  
PAWSOME!  
6415FC



HAPPY BIRTHDAY!  
HOPE IT'S PURR-FECT!  
6401FC



HOPE IT'S DINO-MITE!  
6402FC



WISHING YOU A BRIGHT  
AND HAPPY DAY!  
6405FC



HOPE YOUR DAY IS SWEET!  
5748FC



SHINE ON!  
6406FC



MAKE A WISH!  
6400FC



WISHING YOU A  
BRIGHT & HAPPY DAY!  
6403FC





# Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



SPECIAL WISHES  
JUST FOR YOU!  
HAPPY BIRTHDAY!  
5750FC



DIE-CUT

HAVE AN ENCHANTED  
BIRTHDAY!  
5234FC



HOPE YOU HAVE A  
BREAKAWAY DAY!  
6011FC



LET'S CELEBRATE!  
6012FC



ALL ABOARD FOR  
A DAY OF FUN!  
HAPPY BIRTHDAY!  
5909FC



WISHING YOUR DAY IS  
AS SWEET AS YOU!  
6015FC



ENJOY YOUR DAY  
PARTY ANIMAL!  
6017FC



HOPE YOUR DAY IS  
OUT OF THIS WORLD!  
5801FC



HAPPY BIRTHDAY!  
HOPE IT'S SPECTACULAR!  
5908FC



IT'S PARTY TIME! HAVE A  
FIN-TASTIC BIRTHDAY!  
5907FC



HAVE A BIRTHDAY  
FULL OF LAUGHS!  
5869FC



HAVE A  
SUPER BIRTHDAY!  
5860FC



## Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,  
SWEET!  
5231FC



HAVE OCEANS OF FUN ON  
YOUR BIRTHDAY!  
5859FC



WISHING YOU AN ALL STAR  
HAPPY BIRTHDAY!  
5584FC



HOPE YOUR BIRTHDAY  
TWINKLES WITH MAGIC!  
5664FC



HOPE YOUR BIRTHDAY  
SPARKLES!  
5585FC



ALL SIGNS POINT TO A  
HAPPY BIRTHDAY!  
5812FC



BLAST OFF FOR A  
GREAT BIRTHDAY!  
5230FC



POWER UP AN AWESOME  
BIRTHDAY!  
5233FC



HOPE IT'S A KICK!  
6016FC



## Scratch &amp; Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



FRIES

WISHING YOU A BIRTHDAY  
FILLED WITH ALL  
OF YOUR FAVORITE THINGS!  
14338560



STRAWBERRY

LET THE  
GOOD TIMES ROLL!  
14338558



CARMEL

HOPE YOUR DAY IS SUPER  
SWEET!  
14395660



STRAWBERRY

HOPE YOUR BIRTHDAY IS  
EXTRA SWEET!  
14395661





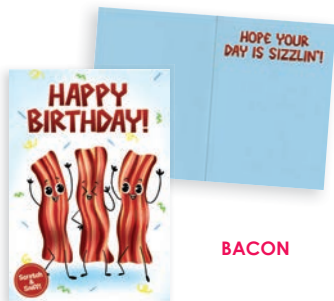
# Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



COTTON CANDY

WISHING YOU A SUPER SWEET BIRTHDAY!  
6506SS



BACON

HOPE YOUR DAY IS SIZZLIN'!  
6508SS



CANDY

WISHING YOU A DAY FULL OF SWEETS & TREATS!  
6501SS



DREAMSICLE

HOPE YOUR BIRTHDAY IS A DREAM!  
1438559



STRAWBERRY LEMONADE

MAY YOUR DAY BE EXTRA SWEET!  
6503SS



TACO

'BOUT YOUR BIRTHDAY! HOPE IT'S GREAT!  
6021SS



PINEAPPLE

COOL WISHES FOR A SWEET BIRTHDAY!  
6020SS



CHOCOLATE

HAPPY BIRTHDAY WITH SPRINKLES ON TOP!  
5036SS



CHERRY

HAVE AN EXTRA YUMMY BIRTHDAY!  
4624SS



STRAWBERRY

DOUBLE UP ON BIRTHDAY FUN!  
5917SS



FRUITY CEREAL

HOPING YOUR DAY IS CEREAL-OUSLY AMAZING!  
6505SS



APPLE

HOPE YOUR BIRTHDAY IS DIPPED IN FUN!  
5916SS



## Scratch &amp; Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DONUTS

HAPPY BIRTHDAY!  
AND MANY MORE!  
5784SS



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
EVERYTHING YOU WANT  
AND S'MORE! HAPPY BIRTHDAY!  
5783SS



BUBBLE GUM

TO YOU!  
5434SS



CHOCOLATE

IT'S YOUR BIRTHDAY!  
SWEET!  
5781SS



PIZZA

CATCH SOME  
WAVE-ZZA FUN!  
5918SS



ROOT BEER

HOPE YOUR BIRTHDAY  
OVERFLOWS WITH FUN!  
5782SS



CHOCOLATE

HAPPY BIRTHDAY!  
HOPE IT'S FULL OF FUN!  
5582SS



FRUIT PUNCH

HOPE YOUR BIRTHDAY  
REALLY PACKS A PUNCH!  
5915SS



POPCORN

HOPE YOUR BIRTHDAY IS  
POPPIN' WITH FUN!  
5659SS



CINNAMON

HOPE YOUR BIRTHDAY  
IS RED HOT!  
5433SS



PIZZA

HAPPY BIRTHDAY WITH  
EVERYTHING ON IT!  
4626SS



VANILLA

A RAINBOW OF FUN FOR  
YOU! HAPPY BIRTHDAY!  
5785SS





# Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



CHOCOLATE

HOPE YOUR BIRTHDAY IS  
SUPER SWEET!  
**4625SS**



6 43356 24625 0



GRAPE

HAVE A MAGICAL  
BIRTHDAY!  
**5709SS**



6 43356 25709 6



STRAWBERRY

HOPE YOUR BIRTHDAY IS  
BERRY SWEET!  
HAPPY BIRTHDAY!  
**5435SS**



6 43356 25435 4

# Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



SENDING YOU MAGICAL  
BIRTHDAY WISHES!  
**14395662**



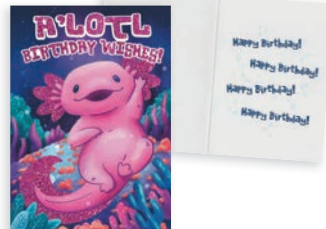
1 97640 36371 5



HOPE YOUR DAY IS FILLED  
WITH HAPPINESS!  
**14395668**



1 97640 36365 4



HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
HAPPY BIRTHDAY!  
**14395664**



1 97640 36364 7



HAPPY BIRTHDAY!  
ROLL INTO ANOTHER  
GREAT YEAR!  
**14338565**



8 86102 03454 5



WISHING YOU A  
WONDERFUL BIRTHDAY!  
**6810GL**



1 95130 11445 8



HOPE YOUR DAY  
SPARKLES!  
**6808GL**



1 95130 01395 9



YOU'RE OTTERLY  
AMAZING!  
**6800GL**



1 92073 78853 1



HOPE YOUR DAY IS  
BRIGHT AND SHINY!  
**6801GL**



1 92073 78854 8

# Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR DAY IS  
MAGICAL!  
6803GL



HAPPY BIRTHDAY WITH  
SPRINKLES ON TOP!  
6807GL



HOPE YOUR DAY IS  
MAGICALLY SWEET!  
6805GL



HAVE A  
PAW-SOME DAY!  
5902GL



DIE-CUT

HOPE ALL YOUR DREAMS  
COME TRUE!  
5905GL



KEEP SMILIN'!  
5821GL



DIE-CUT

WISHING YOU  
SPARKLES AND FUN  
ON YOUR BIRTHDAY!  
5667GL



DIE-CUT

MAKE A WISH!  
HAPPY BIRTHDAY!  
5811GL



WISHING YOU A BIRTHDAY  
FILLED WITH MAGICAL FUN!  
5592GL



MAKE A SPLASH ON  
YOUR BIRTHDAY!  
5325GL



WISHING YOU A DAY FILLED  
WITH HAPPY!  
5822GL



HOPE YOUR BIRTHDAY  
BUBBLES OVER WITH FUN!  
5593GL





# Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR DAY IS AS COOL AS YOU ARE!  
**6607G**



HAPPY BIRTHDAY TO ONE DINO-MITE KID!  
**5837G**



DIE-CUT

HOPE YOUR BIRTHDAY IS MAGICAL!  
**5332G**



PEACE, LOVE AND HAPPY BIRTHDAY!  
**5595G**



DIE-CUT

HAVE AN ALL-STAR BIRTHDAY!  
**3098G**



DIE-CUT

HAPPY BIRTHDAY TO SWEET, WONDERFUL YOU!  
**5806G**



NEXT STOP: BIRTHDAY FUN!  
**5835G**



WISHING YOU THE SWEETEST BIRTHDAY EVER!  
**5675G**



DIE-CUT

YOU SCORE! HAPPY BIRTHDAY!  
**3172G**



DIE-CUT

HAPPY DAY!  
**5350G**



DIE-CUT

SLAM DUNK A GREAT BIRTHDAY!  
**5218G**



DIE-CUT

HAVE A ROARIN' GREAT BIRTHDAY!  
**5239G**



HAVE THE BEST BIRTHDAY EVER!  
**4959G**



## Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY STARTED!  
(FIRST PIECE IS FOR YOU!)  
**4971G**



TO YOU!  
**4975G**



DIE-CUT

TO YOU!  
**5331G**



TO YOU!  
(HOPE IT'S YUMMY!)  
**4976G**



TO YOU!  
**5357G**



## Regular Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DIE-CUT

CONGRATULATIONS!  
**5439G**



DIE-CUT

SMILES, SUN, AND BIRTHDAY FUN!  
**5820G**



DIE-CUT

CONGRATULATIONS!  
**5671G**



DIE-CUT

CONGRATULATIONS!  
WISHING YOU LOADS OF LOVE!  
**5926G**



CONGRATULATIONS ON YOUR LITTLE SWEETIE!  
**6003G**



DIE-CUT

1 BIG LOVE THAT GROWS AND GROWS  
CONGRATULATIONS!  
**5928G**



CONGRATULATIONS ON YOUR NEW LITTLE NOISE MAKER!  
**5927G**



DIE-CUT

BRINGING YOU LOADS OF FUN ON YOUR BIRTHDAY!  
**5679G**



HANGING OUT JUST GOT SO MUCH SWEETER.  
CONGRATULATIONS!  
**5818G**





## 72-Pocket Card Program

**PRODUCT FEATURES:**

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

## 48-Pocket Card Program

**PRODUCT FEATURES:**

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



**YOU PICK**  
**PGM5123**



**DISPLAY ONLY**  
**DIS4479**



72"h x 22"w  
Minimum 1



**YOU PICK**  
**PGM5120**



**DISPLAY ONLY**  
**DIS4481**



74"h x 18"w  
Minimum 1

## 24-Pocket Card Program

**PRODUCT FEATURES:**

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

**YOU PICK**  
**PGM5122**



**DISPLAY ONLY**  
**DIS4483**



60"h x 15"w  
Minimum 1



## Birthday Card Assortment

With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

**PRODUCT FEATURES:**

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

**CONTENTS:**

- 20 birthday cards with envelopes
- 3 tab dividers



**BIRTHDAY CARD ASSORTMENT BOC01**



7 1/2" w x 5 1/2" h x 2" d  
Minimum 6

## Enclosure Assortment

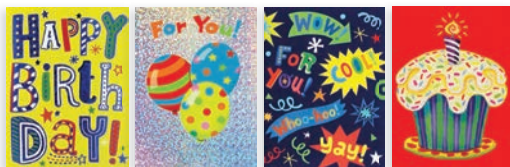
These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

**PRODUCT FEATURES:**

- All-in-one convenience
- Enclosure cards hold a standard gift card

**CONTENTS:**

- 20 enclosure cards with envelopes



**ENCLOSURE ASSORTMENT BOC02**



6 1/2" w x 7 3/4" h x 1" d  
Minimum 6



## Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

**PRODUCT FEATURES:**

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

**CONTENTS:**

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



**GIFT ENCLOSURE CARD PROGRAM PGM5121**



6 43356 95121 5

**DISPLAY ONLY DIS4501**



6 43356 94501 6

17" h x 9" w  
Minimum 1

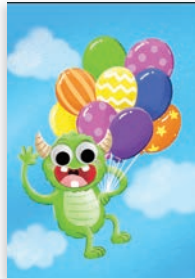


## Googly Eye Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



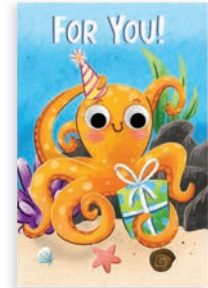
E651



E652



E653



E654

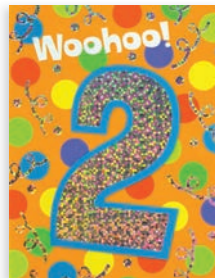


## Foil Age-Specific Gift Enclosures

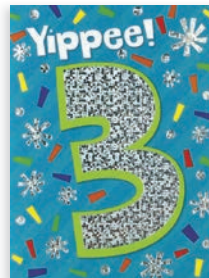
2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E510



E511



E512



E513



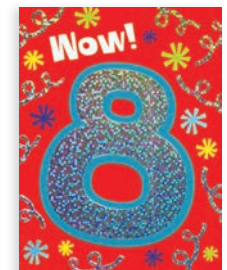
E549



E550



E557



E558



## Joke Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



PUNCH LINE INSIDE:  
THEY HAVE 9 LIVES.  
14341207



PUNCH LINE INSIDE:  
SO IT WOULDN'T BE  
A HOT DOG!  
14341205



PUNCH LINE INSIDE:  
FRENCH FLIES  
14341198



PUNCH LINE INSIDE:  
AN EGG ROLL.  
14341206



## Foil Gift Enclosures

2<sup>3</sup>/<sub>8</sub>" x 3<sup>1</sup>/<sub>2</sub>" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



E626



14406032



14406033



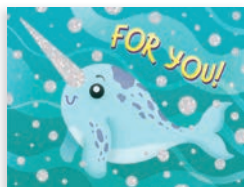
14341201



14341203



E647



E621



E627



E632



E595



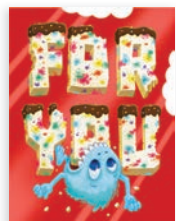
E635



E628



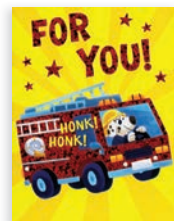
E495



E636



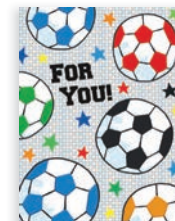
E615



E602



E617



E543





## Foil Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



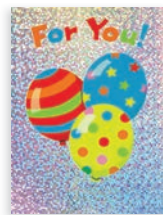
E594



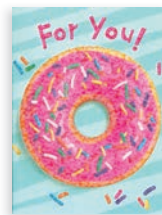
E572



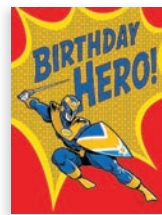
E496



E517



E601



E577



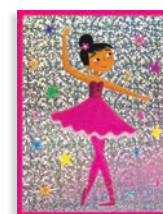
E494



E573



E497



E515



E555



E541



E542



E514



E655



E618



E516



E598



## Glitter Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406031



14406035



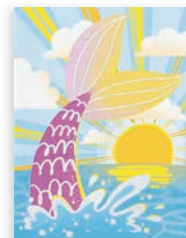
14341200



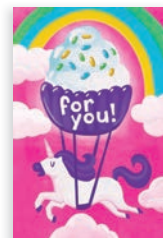
14341199



E642



E629



E650



## Glitter Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

					
<b>E641</b>	<b>E631</b>	<b>E505</b>	<b>E504</b>	<b>E590</b>	<b>E596</b>
					
1 95130 08978 7	1 92073 80379 1	6 43356 40505 3	6 43356 40504 6	6 43356 40590 9	6 43356 40596 1
					
<b>E559</b>	<b>E503</b>	<b>E547</b>	<b>E581</b>	<b>E591</b>	<b>E500</b>
					
6 43356 40559 6	6 43356 40503 9	6 43356 40547 3	6 43356 40581 7	6 43356 40591 6	6 43356 40500 8

## Scratch & Sniff Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

<b>STRAWBERRY</b> 	<b>BUBBLE GUM</b> 	<b>GRAPE</b> 	<b>PIZZA</b> 	<b>STRAWBERRY</b> 	<b>CHOCOLATE</b> 	<b>STRAWBERRY</b> 	<b>VANILLA</b> 
<b>E639</b>	<b>E640</b>	<b>E623</b>	<b>E622</b>	<b>E624</b>	<b>E625</b>	<b>14406027</b>	<b>14406028</b>
							
1 95130 08976 3	1 95130 08977 0	1 92073 80370 8	1 92073 80369 2	1 92073 80371 5	1 92073 80372 2	1 97640 36895 6	1 97640 36902 1

## Regular Gift Enclosures





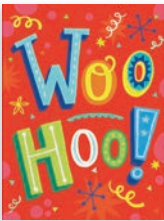







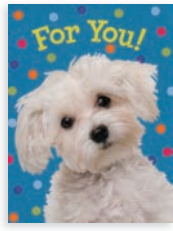










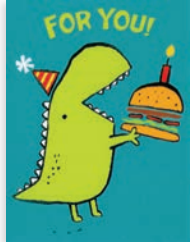
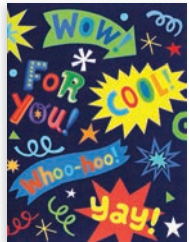

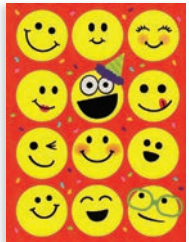




2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

					
<b>14406029</b>	<b>14406036</b>	<b>14406034</b>	<b>14341204</b>	<b>14341202</b>	<b>14406030</b>
					
1 97640 36903 8	1 97640 36901 4	1 97640 36900 7	8 86102 03781 2	8 86102 03778 2	1 97640 36892 5



# Regular Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

						
<b>E604</b>	<b>E593</b>	<b>E476</b>	<b>E634</b>	<b>E492</b>	<b>E523</b>	<b>E578</b>
						
6 43356 40604 3	6 43356 40593 0	6 43356 40476 6	1 92073 80382 1	6 43356 40492 6	6 43356 40523 7	6 43356 40578 7
						
<b>E633</b>	<b>E580</b>	<b>E610</b>	<b>E493</b>	<b>E592</b>	<b>E553</b>	<b>E579</b>
						
1 92073 80381 4	6 43356 40580 0	1 92073 54760 2	6 43356 40493 3	6 43356 40592 3	6 43356 40553 4	6 43356 40579 4
						
<b>E611</b>	<b>E612</b>	<b>E616</b>	<b>E613</b>	<b>E539</b>	<b>E286</b>	
						
1 92073 54761 9	1 92073 54762 6	1 92073 54766 4	1 92073 54763 3	6 43356 40539 8	6 43356 40286 1	
						
<b>E538</b>	<b>E373</b>	<b>E603</b>	<b>E568</b>	<b>E457</b>	<b>E508</b>	
						
6 43356 40538 1	6 43356 40373 8	6 43356 40603 6	6 43356 40568 8	6 43356 40457 5	6 43356 40508 4	

# Regular Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E454



E537



E565



E491



E461



E481



E480



E540



E453



E469



E552



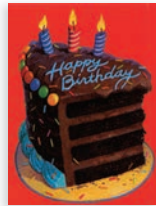
E534



E583



E569



E464



# Baby Gift Enclosures

2 3/8" x 3 1/2" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E586



E525



E361



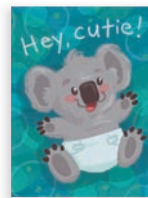
E588



E490



E585



E620



E619



E526





# Lock & Key Diaries

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs along with matching charm necklaces! Give children a sense of control to choose their own thoughts, topics and how long they wish to write.

AGES 6+

**PRODUCT FEATURES:**

- 5 1/2" w x 6 1/4" h x 1" d
- Minimum 6 per design

**CONTENTS:**

- 208-page lined book
- 1 lock & 2 keys



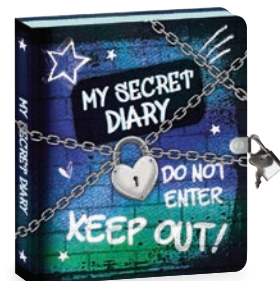
DIARY WITH KEY-KEEPER NECKLACE



KEEP OUT 4633



BE KIND 14109244



MY SECRET KEEP OUT 14109243

UNICORN DIARY WITH KEY KEEPER NECKLACE 6005



1 92073 55070 1

6 43356 04633 1

1 95130 30024 0

1 95130 30026 4



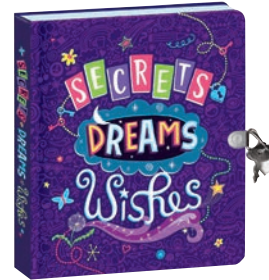
PIXEL DRAGON 6004



PASSWORD REQUIRED 5392



DONUT 5876



SECRETS, DREAMS, WISHES 5166



1 92073 44172 6

6 43356 05392 6

6 43356 05876 1

6 43356 05166 3

GLOW-IN-THE-DARK



## Lock & Key Diary Program

Empower young imaginations with our customizable Lock & Key Diary Program.

**PRODUCT FEATURES:**

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

**CONTENTS:**

- FREE display
- 18 Lock & Key Diaries, 3 each of 6 designs

LOCK & KEY DIARY PROGRAM PGM5722



6 43356 95722 4

12" w x 11 1/2" h x 12" d  
Minimum 1





## Best You Toolbox

Featuring empowering tools, coloring activities, yoga exercises, stickers, puzzles, goal-setting cards and more, this toolbox has everything young ones need to embark on a journey of self-discovery and personal growth. Help them play, relax and become the most mindful and confident YOU!

### PRODUCT FEATURES:

- Capitalize on the self-empowerment and self-love trends
- Features a variety of empowering tools and activities
- Encourage creativity, boost confidence and infuse positivity into kids' lives

### CONTENTS:

- My Colorful Feelings activity book
- 8 markers
- 25 worry notes
- 1 worry keeper
- 2 vinyl stickers
- 1 positivity puzzle
- 1 feelings wheel
- 10 WOOP cards
- 10 yoga cards
- Sensy mats
- Sensy band



**BEST YOU TOOLBOX**  
**14291940**



8 86102 92841 7

**AGES 6+**

5 $\frac{3}{4}$ "w x 10 $\frac{1}{4}$ "h x 5 $\frac{1}{2}$ "d  
Minimum 6

WARNING: Choking Hazard —  
Contains small parts. Not for  
children under 3 yrs.



# Puffy Sticker Packs

1 sheet permanent puffy stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**80'S PARTY  
14395672**



**SWEET TREATS  
STK254**



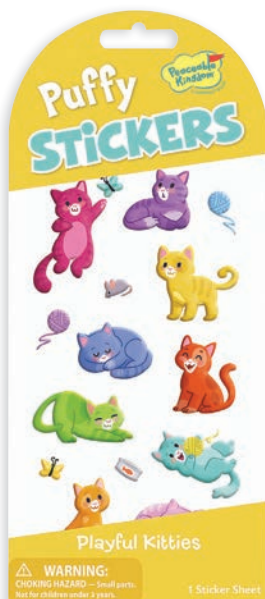
**BIRTHDAY FUN!  
STK182**



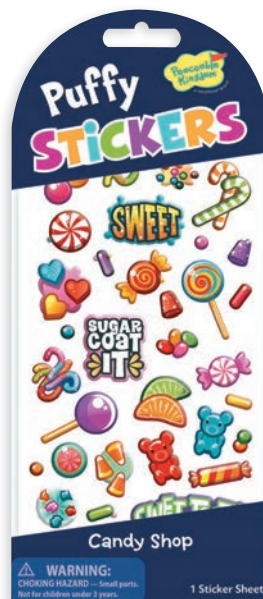
**SEA LIFE  
STK210**



**MAGICAL UNICORNS  
STK86**



**PLAYFUL KITTIES  
STK240**



**CANDY SHOP  
STK245**



**DEEP SEA  
STK246**



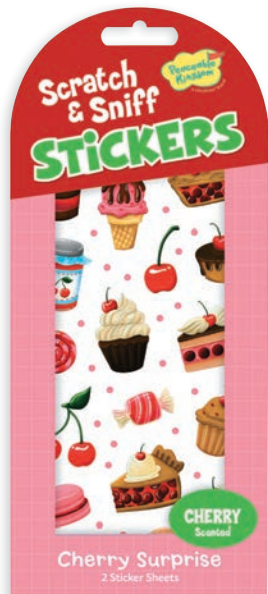
**PREHISTORIC  
STK247**





# Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**CHERRY SURPRISE**  
**14395678**



**FRUITY O'S**  
**STK249**



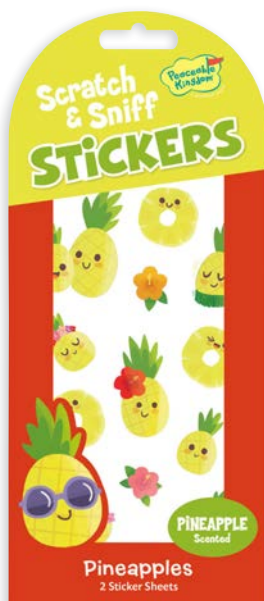
**CONFETTI CAKE**  
**STK250**



**TOASTED MARSHMALLOWS**  
**STK251**



**MINT CHOCOLATE CHIP**  
**STK236**



**PINEAPPLES**  
**STK234**



**TACOS**  
**STK235**



**FROZEN TREATS**  
**STK225**



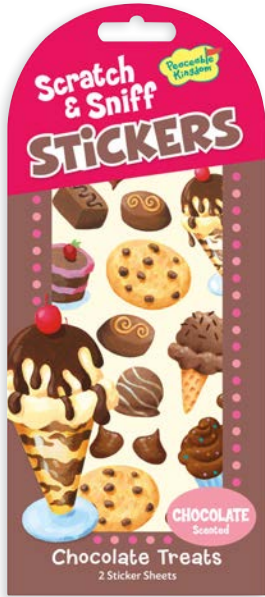
**FLOWER FAIRIES**  
**STK226**



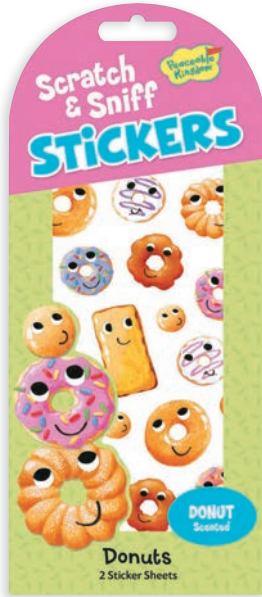


# Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



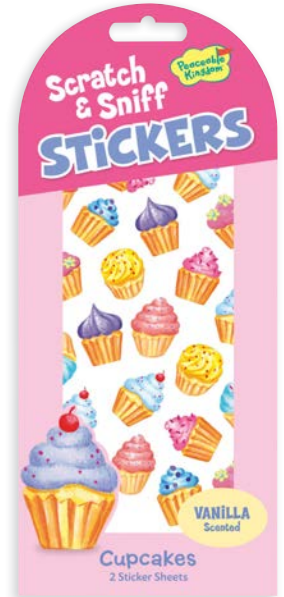
**CHOCOLATE TREATS  
STK75**



**DONUTS  
STK105**



**STRAWBERRY SWEETS  
STK76**



**CUPCAKES  
STK79**



**PIZZA  
STK77**



**COTTON CANDY  
STK97**



**CHOCOLATE LABS  
STK185**



**FRUIT PUNCH  
STK144**



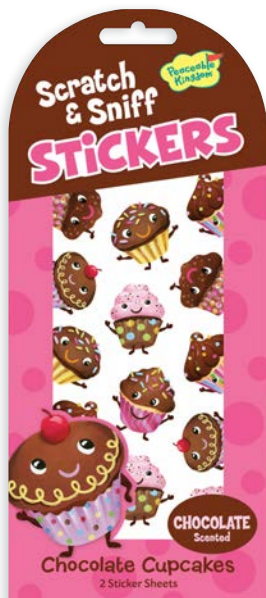
**GRAPE PONIES  
STK217**



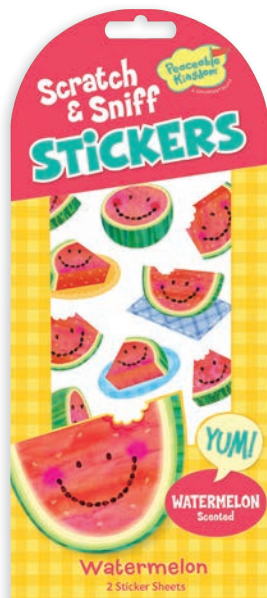


# Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**CHOCOLATE CUPCAKES  
STK135**



**WATERMELON  
STK96**



**SMELLY THINGS  
STK184**



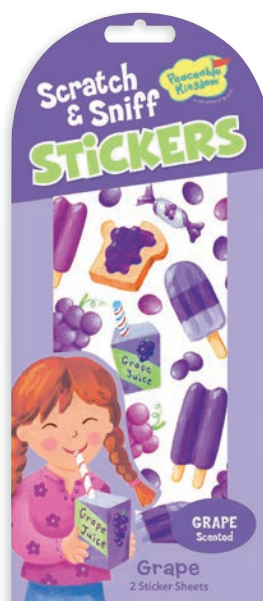
**BUBBLEGUM  
STK81**



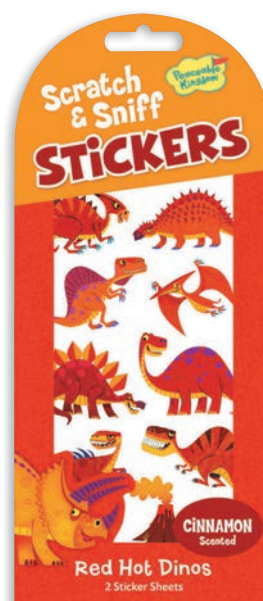
**CHERRY FIRE TRUCKS  
STK218**



**WHIPPED CREAM  
STK171**



**GRAPE  
STK78**



**RED HOT DINOS  
STK186**



**POPCORN  
STK80**



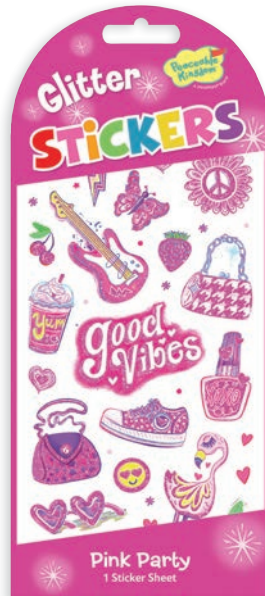


# Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**MUSHROOM FUN**  
14395675



**PINK PARTY**  
14395676



**MERMAIDS**  
STK191



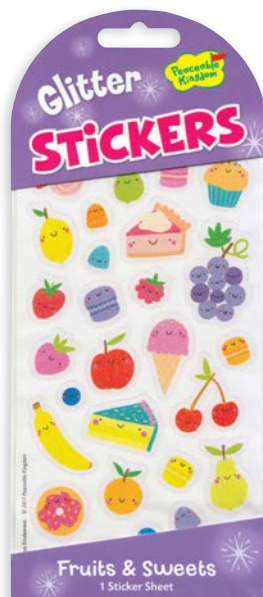
**OCEAN CUTIES**  
STK243



**FLOWER FAIRIES**  
STK241



**MAGICAL DOLPHINS**  
STK227



**FRUITS & SWEETS**  
STK228



**RAINBOW PONIES**  
STK192



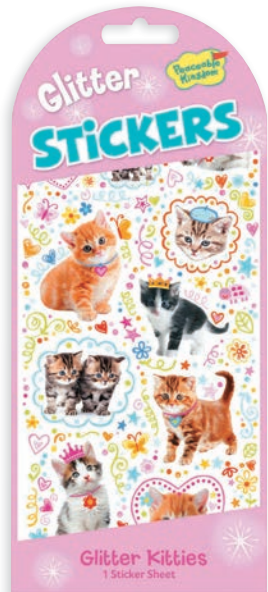
**SWEET BUTTERFLIES**  
STK93





## Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**GLITTER KITTIES**  
STK173



**SPARKLY PRINCESS**  
STK124



**GLITTER PUPPIES**  
STK207



**RAINBOWS & STARS**  
STK208



## Glow-in-the-Dark Sticker Packs

1 sheet permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



**BUGS**  
STK222



**SPACE**  
STK223



**GLOWING UNICORNS**  
STK158



**DEEP SPACE**  
STK44





## Glow-in-the-Dark Stickers Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



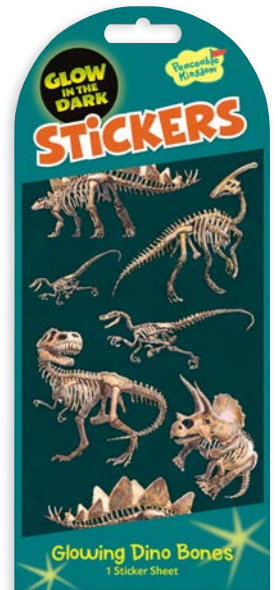
**GLOWING DINOSAURS  
STK109**



**HAPPY OWLS  
STK169**



**GLOWING BUGS & SPIDERS  
STK107**



**GLOWING DINO BONES  
STK159**



## Original Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



**BRIGHT DINOSAURS  
14395673**



**DRAGONS  
14395674**



**DILL-ICIOUS PICKLES  
14395677**



**WOODLAND ANIMALS  
14395679**



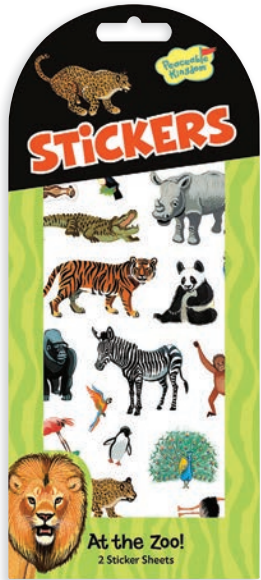
**JOYFUL UNICORNS  
STK242**





## Regular Sticker Packs

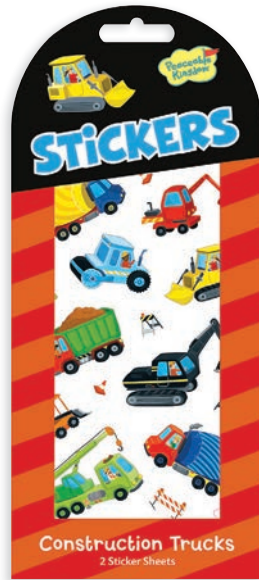
2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



AT THE ZOO!  
STK175



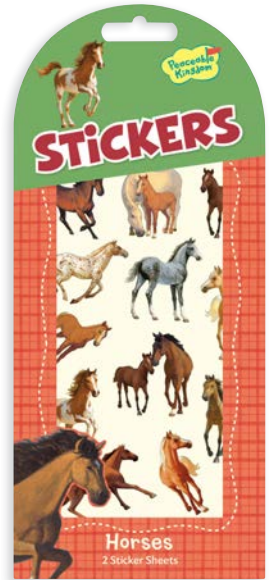
FAMILY PETS  
STK237



CONSTRUCTION TRUCKS  
STK229



DINOSAUR  
STK18

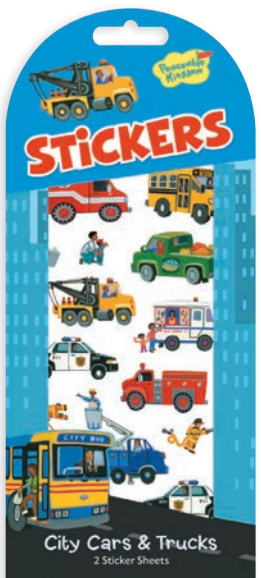


HORSES  
STK47



## Googly Eye Sticker Packs

1 sheet permanent puffy stickers • 4" w x 9" h peggable pack  
• Minimum 12 per design



CITY CARS & TRUCKS  
STK63



SEA LIFE  
STK19



SILLY PETS  
STK258



ANIMAL FRIENDS  
STK257







## Sticker Pack Program

### CONTENTS:

- FREE 8<sup>3</sup>/<sub>4</sub>"w x 9<sup>1</sup>/<sub>2</sub>"h x 6<sup>1</sup>/<sub>2</sub>"d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK  
PROGRAM  
PGM5530



6 43356 95530 5

## Ice Cream Truck Sweet Sticker Display

### CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display

ICE CREAM TRUCK  
SWEET STICKER DISPLAY  
SR16



1 92073 72242 9



## Sweet-Scented Sticker Display

### CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

SWEET-SCENTED  
STICKER DISPLAY  
SR17



1 92073 95250 5



## Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



**HAPPY CAMPERS  
SP87**



**ON THE FARM  
SP86**



**AT THE AIRPORT  
SP33**



**MAGICAL UNICORNS  
SP71**



**TAKE-ALONG GAMES!  
SP68**



**SWEET SHOPPE  
SP84**



**TRAIN TIME!  
SP44**



**OCEAN ANIMALS  
SP62**





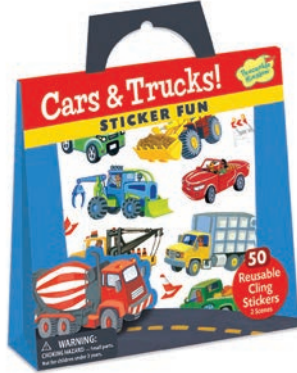
# Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6<sup>3</sup>/<sub>4</sub>"w x 6<sup>3</sup>/<sub>4</sub>"h x 1<sup>1</sup>/<sub>4</sub>"d tote • Minimum 6 per design

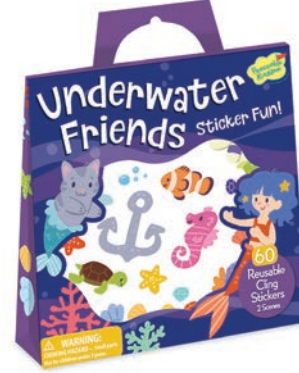
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



**MY PET PUPPY  
SP75**



**CARS & TRUCKS!  
SP66**



**UNDERWATER FRIENDS  
SP88**



**AROUND TOWN  
SP89**



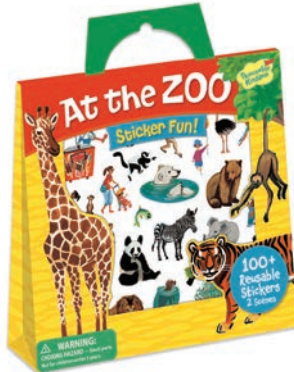
**DINOSAUR  
SP6**



**FUNNY FACES  
SP28**



**MERMAID  
SP23**



**AT THE ZOO  
SP42**



**PRINCESS  
SP61**



**SPACE ADVENTURE  
SP63**



## 36-Hook 2-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 36-hook 2-sided floor display

You Pick  
PGM5270



6 43356 95270 0

Display Only

DIS4719



6 43356 94719 5

## 54-Hook 3-Sided Sticker Program



### PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

### CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68" h x 18" w 54-hook 3-sided floor display

You Pick  
PGM5111



6 43356 95111 6

Display Only

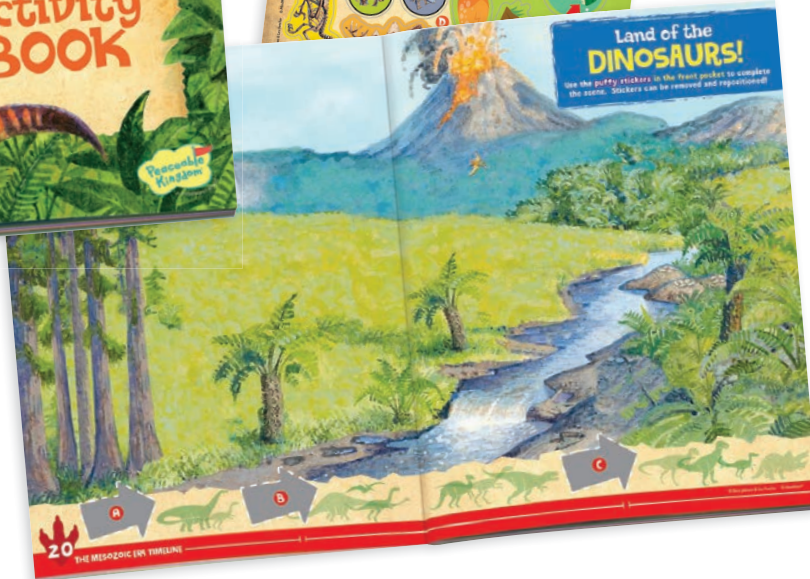
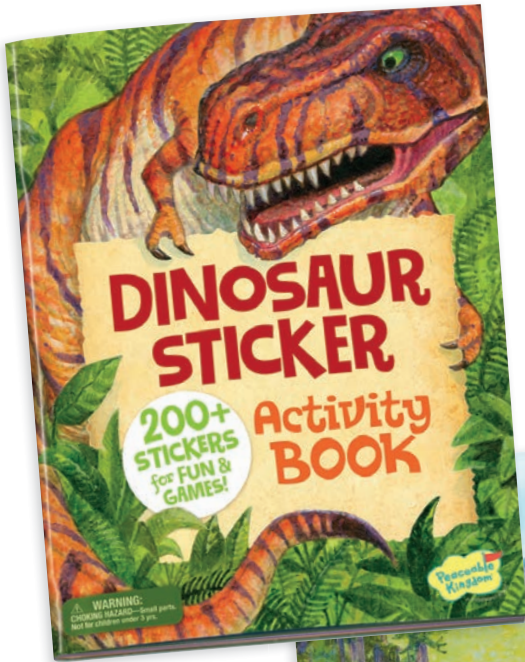
DIS4490



6 43356 94490 3



# Sticker Activity Books



**PRODUCT FEATURES:**

- Increased focus
- Fine motor skill development
- Spatial awareness

**CONTENTS:**

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers

**AGES 3+**

11" w x 1/4" h x 8 1/2" d  
Minimum 3



**DINOSAUR  
STICKER  
ACTIVITY BOOK  
14351934**



**MAGICAL PONIES  
STICKER  
ACTIVITY BOOK  
14351935**



**MERMAID, PRINCESS &  
FAIRY FRIENDS  
STICKER  
ACTIVITY BOOK  
14351913**



**BUILD IT!  
CONSTRUCTION  
STICKER  
ACTIVITY BOOK  
14326387**





# Water Art Books

Splash into big sales with these fun activity books! Kids can use the refillable water brushes to reveal colorful images and scenes. These activities are both educational and fun...a win for kids and their parents! Stock these books as a no-mess activity for use at home, in the classroom or on the go.

**PRODUCT FEATURES:**

- Hand-eye coordination
- Fine motor skills

**CONTENTS:**

- Water art book
- Refillable water pen

**AGES 3+**

11 1/4" w x 8 3/4" h x 1" d  
Minimum 12



ANIMALS  
14110462



NUMBERS  
14110460



LETTERS  
14110461



VEHICLES  
14110459





# EXTREME DOT to DOT



## Extreme Dot to Dot Mystery Books

What images are hidden within these puzzles? Captivating for all ages, these intricate puzzles keep the mind sharp and the curiosity piqued. As lines are drawn to connect each dot, a hidden image slowly emerges, creating a sense of achievement and wonder. Connect the dots to reveal each picture and solve the mystery!

### PRODUCT FEATURES:

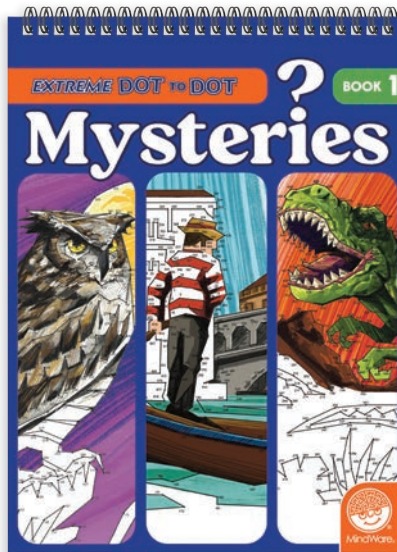
- Captivating for various ages and interests
- Solo activity that's great for mindfulness
- Spiral binding for increased durability
- 24 puzzles with vertical and horizontal images
- Puzzles range from 300 to 1,000 dots

### CONTENTS:

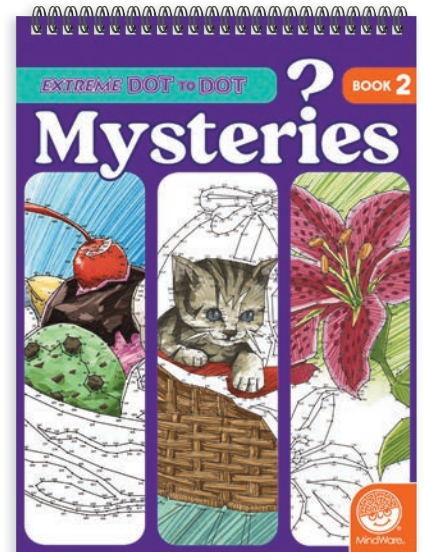
- 1 Extreme Dot to Dot book

### AGES 8+

8 1/2" w x 11" h  
Minimum 3



EXTREME DOT TO DOT  
MYSTERY BOOK 1  
14122648



EXTREME DOT TO DOT  
MYSTERY BOOK 2  
14208185





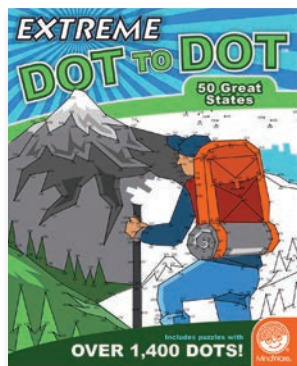
# Extreme Dot to Dot Books

**PRODUCT FEATURES:**

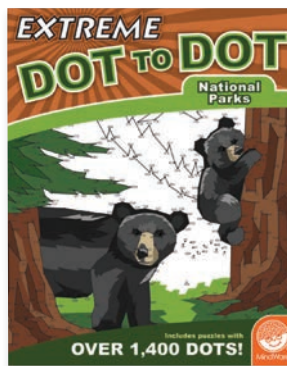
- Broad demographic appeal
- Compact size makes it a great travel gift
- 32 puzzles per book
- Puzzles range from 350 to over 1,450 dots
- Includes 8 double-size fold-out pages

**AGES 8+**

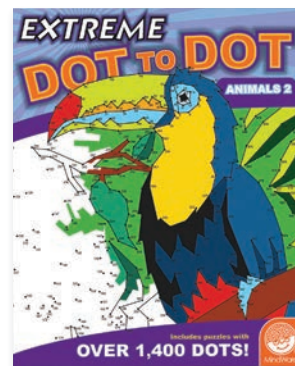
8 1/2" w x 10 1/2" h  
Minimum 3



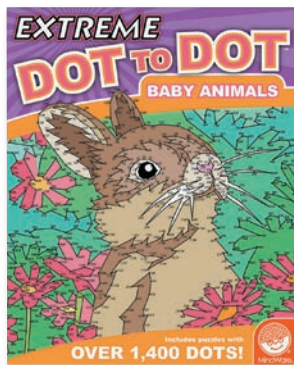
**50 GREAT STATES**  
**13991225**



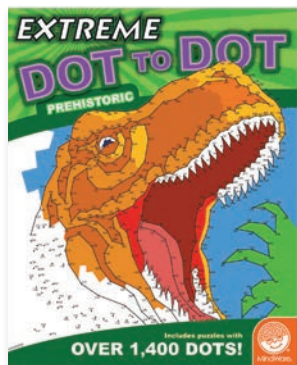
**NATIONAL PARKS**  
**13958558**



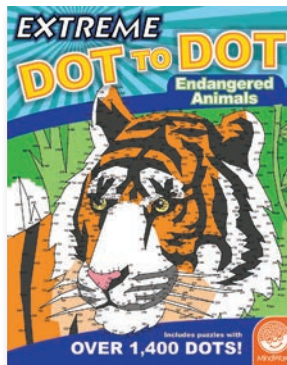
**ANIMALS 2**  
**52136**



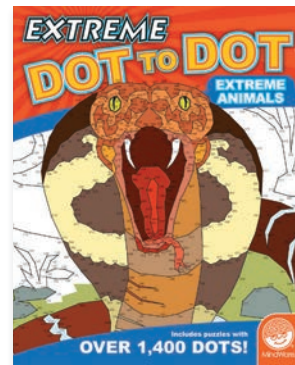
**BABY ANIMALS**  
**13826677**



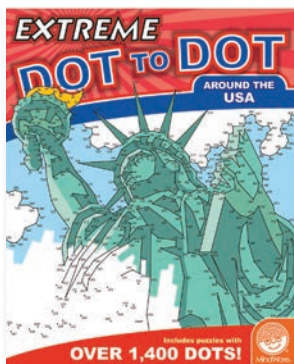
**PREHISTORIC**  
**48152**



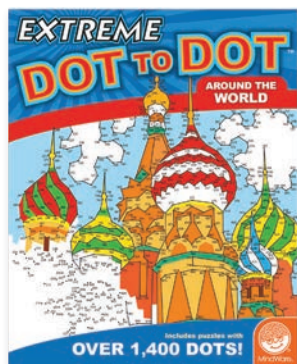
**ENDANGERED ANIMALS**  
**13770166**



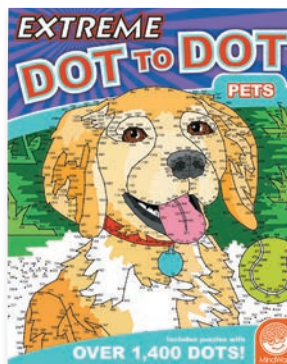
**EXTREME ANIMALS**  
**56032**



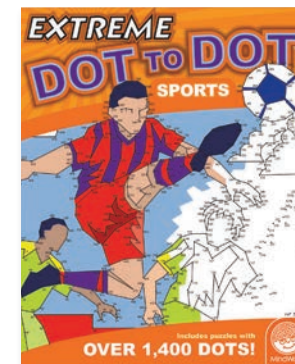
**AROUND THE USA**  
**54005**



**AROUND THE WORLD**  
**54004**



**PETS**  
**68229**



**SPORTS**  
**52137**





# Extreme Dot to Dot World of Dots

These original, artist-created World of Dots puzzles invite users to connect dots, revealing stunning pictures of playful dolphins, speedy cheetahs and much more. Ranging from 300 to over 1,800 dots, these one-of-a-kind dot-to-dot puzzles intrigue and challenge both kids and adults. Color them in for intricate, frame-worthy results!

**PRODUCT FEATURES:**

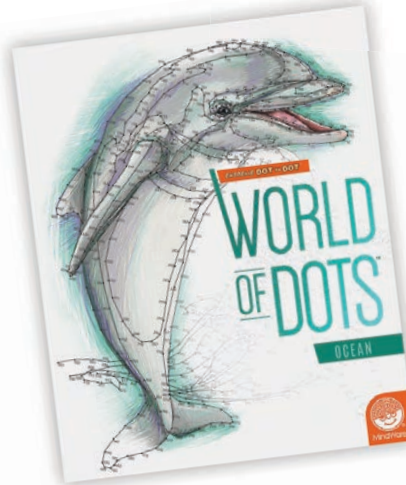
- Blend of educational value and leisure activity
- Excellent tool for mindfulness and stress relief
- Unique gift option for travelers, art lovers or puzzle enthusiasts
- Easy to display and requires minimal shelf space
- 24 puzzles per book
- 8 puzzles are double-size, fold-out pages

**CONTENTS:**

- 1 World of Dots book

**AGES 8+**

8 1/2" w x 10 1/2" h  
Minimum 3

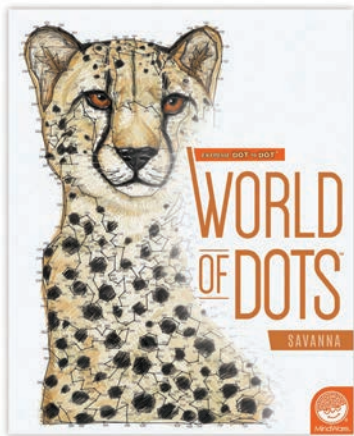


## Ocean

13956512



1 92073 95705 0

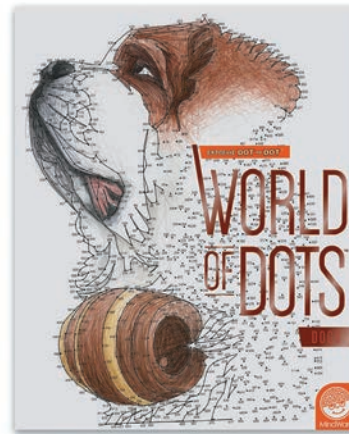


## Savanna

13933567



1 92073 74264 9

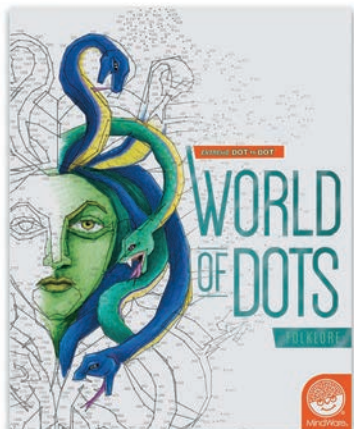


## Dogs

13774447



8 89070 82627 3

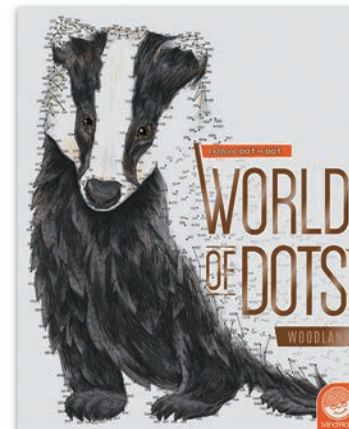


## Folklore

13773724



8 89070 82082 0



## Woodland

13819629



1 92073 35441 5





## Set of 36 Color by Number Colored Pencils

Comfortably add bold, precise details as well as soft blends with these easy-to-grip colored pencils. Specially labeled to correspond with each book, just match up the color names and numbers for beautiful drawings! Perfect for gift-giving, this set includes 36 pencils in an embossed tin.

### PRODUCT FEATURES:

- Appeals to artist communities, educators and families alike
- Caters to the growing demand for adult coloring books and artistic hobbies
- Compact packaging makes for an attractive, space-efficient display

### CONTENTS:

- 36 quality colored pencils
- 1 embossed tin

### AGES 5+

12" w x 7 1/2" h x 1/2" d  
Minimum 24

36 COLORED PENCIL SET  
68539



## FREE! Color by Number Spinner Rack

WHEN YOU PURCHASE ANY 72 COLOR BY NUMBER BOOKS & 2 CASEPACKS OF THE 36-PIECE COLOR BY NUMBER COLORED PENCIL SETS

Creating an eye-catching book display in your store can be easy and free! Just make a qualifying purchase, and soaring book sales will be all racked up!

### PRODUCT FEATURES:

- Holds up to 96 books and 16 sets of colored pencils
- Minimum of 3 per title/SKU
- Books must be ordered separately
- Cannot be combined with any other offers
- Heavy shipping fee applies, not included in free freight offers
- May be ordered separately (see order form for details)



### CONTENTS:

- 1 spinner rack
- 4 toppers to choose from

22 1/2" w x 90" h  
Minimum 1

COLOR BY NUMBER  
SPINNER RACK  
13777264





# Mystery Mosaics

Mystery Mosaics books are filled with 18 amazing images disguised as numbered squares. Follow the number guide to apply color and watch an incredible mosaic design take shape before your eyes! 18 perforated pages include 4 double-size 10" x 15" foldout designs.

**PRODUCT FEATURES:**

- Encourages year-round sales as an evergreen source of enjoyment
- Inspires repeat purchases as customers return for new volumes
- Features attractive visuals that draw attention in any store setup

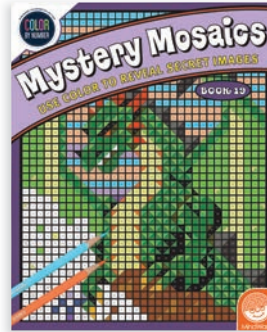
**CONTENTS:**

- 1 Mystery Mosaics book

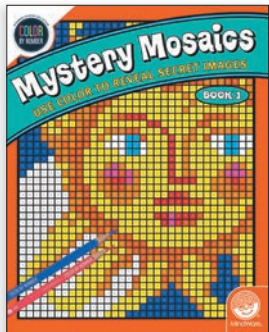
**AGES 6+**

8¾" w x 10½" h

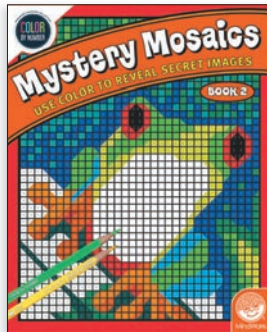
Minimum 3



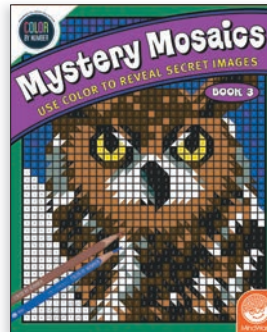
BOOK 19  
14122647



BOOK 1  
13774495



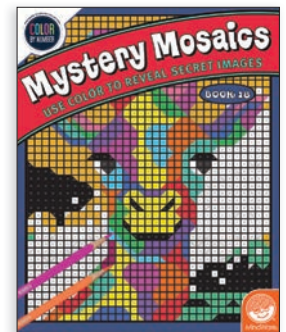
BOOK 2  
13774496



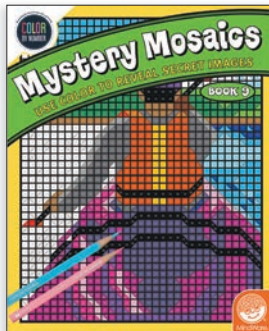
BOOK 3  
13774497



BOOK 8  
13774503



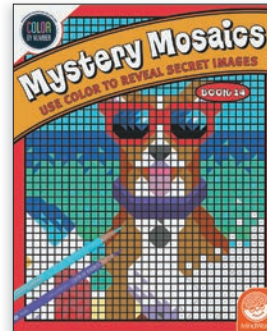
BOOK 18  
13991230



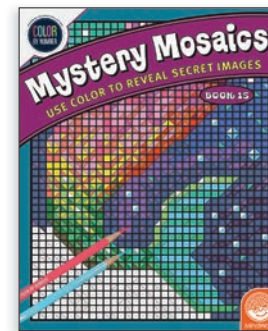
BOOK 9  
13770170



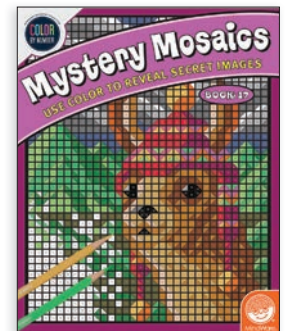
BOOK 5  
13774500



BOOK 14  
13820084



BOOK 15  
13937189



BOOK 17  
13958557





# Color Counts

Original, intricate illustrations reveal exciting details as you color by number in this perfect quiet-time activity for kids and adults. All books include 22 pages with 8 fold-out pages that extend to 10" x 15" and designs that repeat without numbers for free-form coloring.

**PRODUCT FEATURES:**

- Can be bundled with our premium colored pencils to encourage larger purchases
- Equipped with easy-to-tear pages for sharing and display
- Stands out as a thoughtful and unique gift, ideal for any occasion

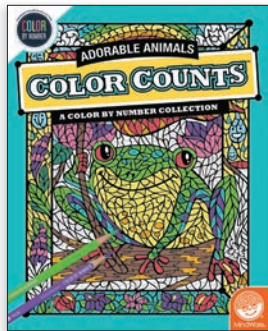
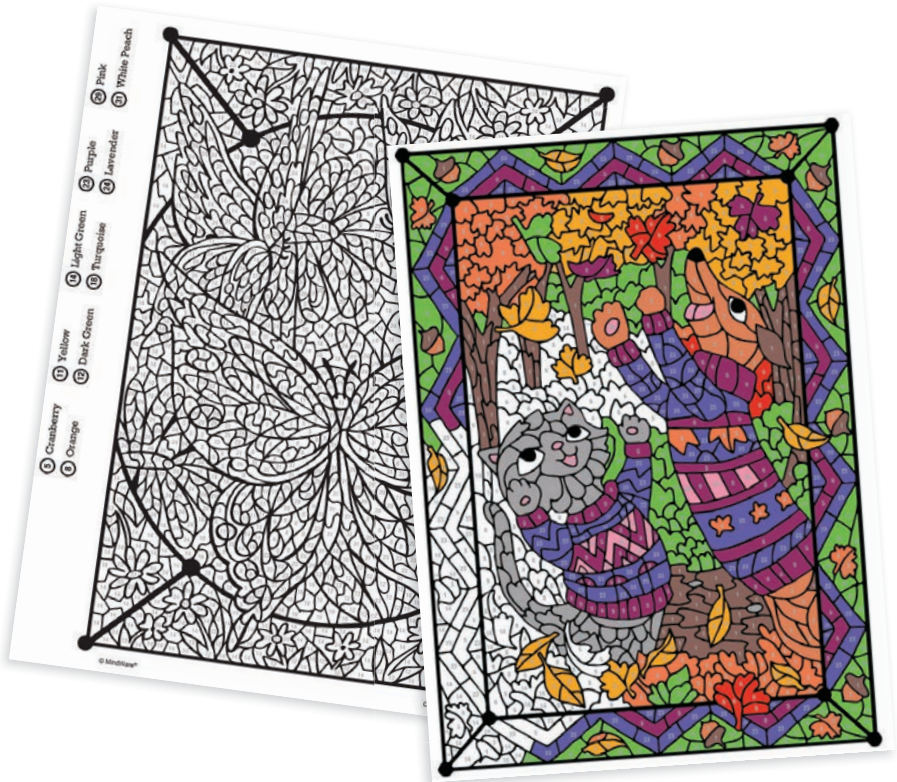
**CONTENTS:**

- 1 Color Counts book

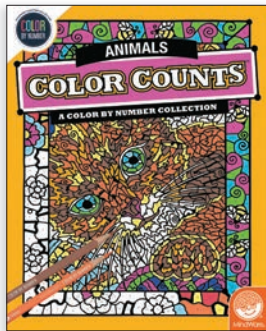
**AGES 6+**

8 1/2" w x 10 1/2" h

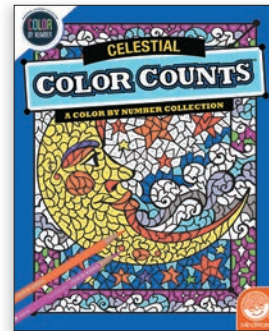
Minimum 3



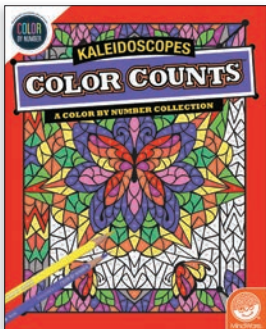
**ADORABLE ANIMALS**  
13774470



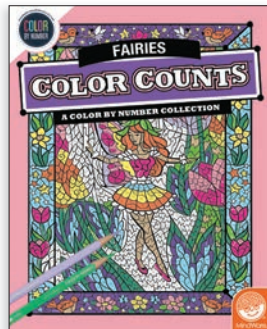
**ANIMALS**  
13774471



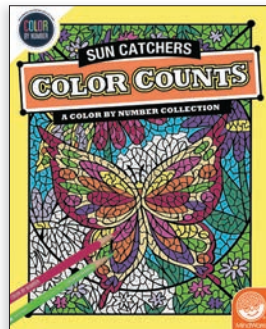
**CELESTIAL**  
68533



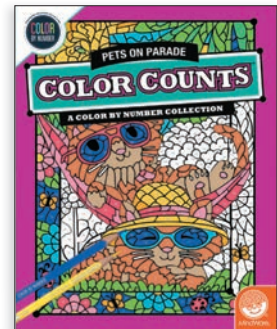
**KALEIDOSCOPIES**  
68529



**FAIRIES**  
13774474



**SUN CATCHERS**  
13774479



**PETS ON PARADE**  
13788357





# Wild Wonders

Witness the subtle beauty of nature unfold before your eyes in this entertaining and relaxing coloring experience! Each innovative coloring book includes MindWare's exclusive Color by Number system and 22 original, hand-drawn illustrations printed on thick, artist-quality paper.

**PRODUCT FEATURES:**

- Original, hand-drawn illustrations are printed on thick, artist-quality paper
- Unnumbered sketch pages encourage creative exploration
- Unique designs and high quality maximize customer satisfaction

**CONTENTS:**

- 1 Color by Numbers: Wild Wonders book

**AGES 6+**

8 1/2" w x 10 1/2" h  
Minimum 3



BOOK 1  
13767360



BOOK 2  
13767361



BOOK 3  
13767362



BOOK 4  
13767363



## MindWare's Colored Pencils: Set of 18

Our exclusive set of 18 colored pencils features thick leads and brilliant pigments to provide saturated color coverage. With solid wood barrels that are lacquered to match their core colors as well as dark and light flesh tones, these coloring essentials are an art supply staple!

**PRODUCT FEATURES:**

- Pairs perfectly with coloring books and sketch pads
- A popular choice for both gifts and spontaneous purchases

**CONTENTS:**

- 18 colored pencils



**AGES 5+**

5 1/4" w x 8 1/4" h x 1/4" d  
Minimum 3

18 COLORED PENCILS  
52150



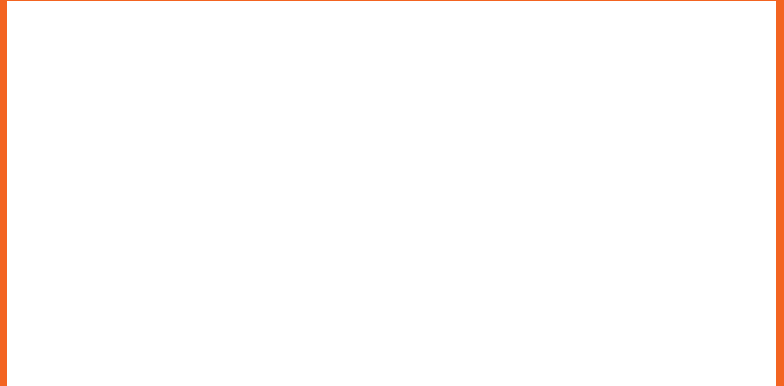


**MW Wholesale**  
2140 COUNTY ROAD C WEST  
ROSEVILLE, MN 55113

A Berkshire Hathaway Company

PRSRT STD  
US POSTAGE  
PAID  
MindWare

CURRENT RESIDENT OR



## We Support Our Retailers!

We support our specialty retailers! It's because of you that we have been in business since 2001. By partnering with you over the years, we have made the world smarter through playful learning!

### Images & Signage

Information provided upon request.  
Please email [info@mwwholesale.biz](mailto:info@mwwholesale.biz).

### Ordering & Customer Service

Customer service questions?  
Phone: 800-296-9485 • Option 2  
Email: [info@mwwholesale.biz](mailto:info@mwwholesale.biz)

International Customer Service:  
Toll-Free: 800-296-9485 • Option 2  
Email: [international@mwwholesale.biz](mailto:international@mwwholesale.biz)

### Place an order:

Email: [info@mwwholesale.biz](mailto:info@mwwholesale.biz)  
Fax: 877-513-0370  
Digital Catalog: [www.mwwholesale.biz](http://www.mwwholesale.biz)

### Minimum Order:

MindWare \$300  
Peaceable Kingdom \$150

### Shipping & Handling

- Standard shipping takes 7-10 business days and is billed at 12% before any discounts are taken.
- Please note some items may have heavy shipping fees that are not waived with free freight offers.
- International Customers: Please inquire with customer service.

### Memberships & Affiliations

- Specialty Toys Network
- Toy Industry Association
- ASTRA Member

**Ordering information applies to U.S.-based retailers only.**